

# Fundraising Pack 2022

Supporting people affected by homelessness since 1972



the society of  
**st James** >  
believing in your future

SSJ is a registered charity based at 125 Albert Road South, Southampton, SO14 3FR. Charity Reg: 1043664



## Supporting people affected by homelessness since 1972

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# Supporting The Society of St James

*A welcome from*  
**Trevor Pickup**  
*Chief Executive*



*Hello and a warm welcome to our fundraising pack,*

We are delighted you've chosen to support us in our journey to end homelessness, whilst supporting people on their own personal journeys towards their independence and a home to call their own.

**2022 is our 50th year** and we are helping more people than ever - providing homes for hundreds of people affected by homelessness. Support from local businesses plays a huge part in helping our growth and **we are delighted you've chosen to support us.**

Corporate support is important to us - giving us the chance to work alongside you to change lives for the better and as already mentioned, the work we do adds years to the lives of those who we support and that means we can have a positive impact on more than just homelessness, **we impact lives.**

Ending homelessness **creates a better quality of life for people affected by homelessness** - taking the strain away from local authorities, **providing a future** that wouldn't be possible on the streets.

Research shows that the average age for people dying on the streets is 45 for men and 43 for women. The recent **Office for National Statistics figures tell us that people who aren't homeless have a life expectancy of nearly double that** - ending homelessness has a greater impact on lifespans than most people realise.

*We've enjoyed incredible corporate relationships, ones that have had a long-lasting impact on our service users, like the one with the **Southern Co-op** which you can read about on page three.*

*So whether you're looking for a worthy cause to support, or looking for something a little more formal for your corporate responsibility, we'd love to have you join us.*

*Trevor Pickup*





## A brighter future for all

*We provide **trauma informed support** and independent housing* for people affected by homelessness

We believe every person has the right to a place to call home.  
 A place that is safe, **secure**, and provides independent living.  
 Since 2020 we have significantly increased **bed spaces**, **properties owned** and **properties managed or leased** across Southampton and Portsmouth

A brighter future starts with  
**understanding individual needs**

Independent living increases  
**confidence and resilience**

**1st of April to the end of June**

We will have purchased 4 more properties which will provide an extra 20 units once refurbished

We currently are the landlord to **564 people** or households

We support around  
**2500 people every year**

### Did you know?

More than 150 service users actively engage with our forum, empowering them to have their say about what happens at SSJ

We've been supporting vulnerable people since 1972 - that's **50 years** worth of experience in transforming lives!

Jamie's Computers is an SSJ project - many former service users have gained life skills working there

Find out more, **visit [SSJ.org.uk](https://ssj.org.uk)**

Find out about how our  
**award-winning partnership** on the next page





## An award-winning partnership



A message from

**Holly Bramble**

Community Lead at Southern Co-op

We've loved working with **Society of St James** as it has been so much more than just a charity to fundraise for. It has been a **true partnership with passionate people** who make a real difference to individual's lives and the local community.

**Working on various projects** with SSJ created a buzz in the office as our colleagues wanted them to be successful. Echoing our own strong community values, **we initially focused on SSJ's Café in the Park** in Portsmouth, helping it to become more self-sustaining.

Then **we worked with SSJ's team to launch Pay It Forward** which enabled local people to help the homeless through a voucher scheme. Since then there have been **so many more projects we have worked on together** using expertise from our retail, funeral and coffee businesses.

The partnership was proof of **how much more can be achieved together**, working co-operatively, rather than in isolation. So we were really pleased to have this recognised with **two national awards in 2020** - The Business Charity Awards and the Third Sector Business Charity Awards.

We have also been proud to donate more than £50,000 to SSJ's projects. Overall, it was an incredible chance to have a major impact and **really make a difference to those who need it.**

*Holly Bramble*

**Find out how you can support us  
 on the next page**





# Support the work we do

**2022 is our 50th anniversary** - and in that time people have taken part in sleep outs and much more to help support SSJ



People from across the south have taken part in **sleep-outs** to raise money for SSJ. This is a great way to get together with **friends, family and colleagues** to support SSJ

**Why not challenge yourself to a sleep-out in 2022?**

In recent years, **TechnologyWithin** has supported SSJ with long distance cycle events such as the **Gran Fondo** - why not challenge yourself to do similar?



**Find an event you'll enjoy and support SSJ**

**Start that journey today, visit [ssj.org.uk/support-us](https://ssj.org.uk/support-us)**

Find out more about our plans to support those affected by the cost of living crisis on the next page



# Cost of Living

## Cost of Living Crisis



**We've all seen the news reports, the cost of living has risen to unprecedented levels. Not only is it more expensive to purchase energy - but the cost of food has risen exponentially.**

The cost of living crisis has come at a time when even more people are at threat of being made homeless - due to the nature of increasing prices and wages that have stagnated in comparison.

We have been working hard to support people within our services, but the issues are long-standing and challenging. **We support around 2500 people every year** who are on low income and benefits, who rely on extra support to help them overcome a history of homelessness.

**Winter is fast approaching**, and we are working hard to create a system to help residents and services users during this time - including launching our annual **Christmas Campaign in October**, which will help make a massive difference to those in our services.

But we are increasingly aware of **the urgency to help support people affected by homelessness** to overcome the challenges faced by the cost of living crisis with additional provisions of food, support with heating and much more as the cold winter months kick in.

**We are seeing the direct impact on people in our services, across our projects, including those in independent housing, and on the residents in our care homes.**

### Next Steps

### How to help:

We are currently planning our Christmas and winter appeals

If you want to get involved and help raise money during the cost of living crisis, please contact us below

**Fundraising@SSJ.org.uk**





# Liam's story as a service user

This is an abridged  
 version of the full story



Liam has faced many challenging situations in his life - but this is a story of empowerment and of overcoming the odds. Liam came from a small town in Suffolk - riddled with bad memories and a life of drugs, alcohol, and death. He turned his life around on the south coast, with the **support of the Society of St James and a more positive setting** - and is now a new dad - something that has changed his outlook on life.

I ask Liam about the **support he has had from The Society of St James**, and the impact this has had on his recovery. Without hesitating, Liam replies, "Immense" he says. He looks across to Kat and nods his head, "**they have just been brilliant, mate, you know when you get that breath of fresh air moment.**"

Liam continues, "I have always struggled with the drug agencies, but the Society is so different, **they treated me like a person and an individual** and I know they have played a massive part to get me where I am now." But the journey for Liam has also been one of self-improvement. His will and determination to split himself away from the negative influences - and **his drive to move his life forward is one that also deserves praise.**

Liam's determination for a **new life has also led him to a place where he is the happiest he has been in his life.** For the past three years, Liam has been in a secure and strong relationship with his wife, Kelly - who he met when visiting friends back in his home town. Upon getting to know each other and forming that bond, the two realised they were in love - and have had a son - something that **Liam described as "the most life changing experience I have ever known".**

**You can make a difference**  
[ssj.org.uk/support-us](https://ssj.org.uk/support-us)



# Supporting SSJ is easy

There are many ways you can support us in 2022 - from music sessions in care homes, to helping provide essential items

Alongside the **SOCO Music Project**, we give our care home residents the chance to **take part in music sessions**, building **confidence, mindfulness & resilience**



Your support could secure more sessions



Our service users often require support to **purchase much needed essentials** such as **I.D, outfits for job interviews, bus travel & more**

Your support can help purchase much needed items

Your involvement will help support service users who are affected by the cost of living crisis, as well as those who are looking to build confidence and resilience.

Find out more about our work:

**SSJ.org.uk**





# Contact

If you want to know more about the work we do, or are looking to find ways to support us, contact us below

**Fundraising Officer:**

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**Twitter:**

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**Facebook:**

[SocietyofstJames](https://www.facebook.com/SocietyofstJames)

**Newsletter:**

[SSJ.org.uk/Newsletter](http://SSJ.org.uk/Newsletter)

# Information

**SOCO Music Project:**

[Socomusicproject.org.uk](http://Socomusicproject.org.uk)