



GET INSPIRED...

Christmas fundraising ideas to help us reach our £80,000 target to end homelessness locally.

SSJ.ORG.UK

WHY CHOOSE TO SUPPORT ?

the society of
st James > this Christmas

The Society of St James is a Hampshire-based charity that exists to end homelessness in locally, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at SSJ.org.uk.

Ready to make your Christmas fundraiser unforgettable?

Click the [here](#) to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information at: SSJ.ORG.UK

THANKS SO MUCH FOR HOSTING

a fundraiser for ^{the society of} **st James** ➤

“Thank you for choosing the Society of St James. With your support we can end homelessness locally, person by person.

For the people that have been pushed into homelessness Christmas time can be a challenge, which is why we have set ourselves the goal of raising £80,000 to help support our projects.

We are truly grateful to have you on this journey with us, and we can't wait to see how your fundraiser unfolds. Don't forget to share your efforts on social media and tag us [@societyofstjames](https://www.instagram.com/societyofstjames) we'd love to celebrate your impact with our community.”

Tania Marsh, Chief Executive

Here's how your donations will help

- £10** - could provide a Christmas meal and gift for a resident
- £50** - could provide essentials like warm clothing or toiletries
- £100** - could contribute to rent deposit or interview clothing
- £250** - could support tailored activities that build skills, confidence, and opportunity

More information at: **SSJ.ORG.UK**

FUNDRAISING IDEAS

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.

Why not drop us an email and we can introduce some more fundraising ideas. Please email fundraising@ssj.org.uk or visit <https://ssj.org.uk/support-us-fundraising/> for more ideas.

Take a look at our Fundraising Pack for inspiring ways you can support SSJ throughout the year and help us end homelessness locally.

If you would like to book us to do a talk at your community group please click [here](#).

Together, we can make a lasting impact - not just at Christmas, but all year round.

For more information or to request a pack click [here](#).

More information at: **SSJ.ORG.UK**

WAYS TO RAISE

donations for ^{the society of} **st James** >



1. CAROLS & COCOA NIGHT

Spread Christmas spirit while raising funds to end homelessness locally by singing carols and selling hot chocolate in your community group. It's simple, low-cost, and brings people together.

2. SANTA FUN RUN/WALK

Get active this Christmas with a fun run or walk to raise money for the Society of St James! Plan your own route or join a local Santa Run - many include suits and medals.



3. COMPLETE OUR 25 DAY ADVENT CHALLENGE.

Complete our 25 Advent calendar challenge and ask people to sponsor you. Take photos and videos throughout.

SSJ.ORG.UK

4. DECORATE YOUR DOOR

Get creative and bring the festive spirit to your street! Decorate your front door in the most Christmassy way you can with lights, wreaths, ribbons - the more creative, the better!



5.OFFER A GIFT WRAPPING STATION

Gift wrapping station - offer to wrap gifts for donations to help end homelessness locally this Christmas.

6. FESTIVE QUIZ

Arrange an Ultimate Christmas Quiz! Entry fee helps end homelessness locally this Christmas.



6. FESTIVE CAKE SALE

Host a ‘coffee morning’ or cake sale and sell your homemade (or store-bought!) festive sweet treats to raise money to end homelessness locally.

HOW TO PLAN YOUR CAROLS & COCOA



Get the date in the diary

Plan a date with your group to hold a Carols and Cocoa evening. Then decide how much you are going to ask people to donate to be involved and how much you are going to charge for a cocoa. (tip: you can add extra for sprinkles, whipped cream or maybe even chocolate.)

Spread the word

Make sure everyone knows about your Carols and Cocoa night so be sure to invite all of your community group and their friends and family. We have a poster template below which you can download for free and display, or send personal invites by text or WhatsApp. You can also click [here](#) to access our social media pack.

Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event, you can do this by contact fundraising@ssj.org.uk to arrange a time to come to our head office and have them counted. Don't forget to tag us in your photos on social media using [@societyofstjames](#).



CAROLS & COCOA

SIP, SING & SUPPORT

TO END HOMELESSNESS LOCALLY



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

We are fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally this christmas.



DONATE NOW



the society of
st James >

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR SANTA FUN RUN



Get the date in the diary

You can either arrange your own santa run/walk with your group, friends and family and use your own route or you could join in with a local santa run scheduled in your area.

[Portsmouth Santa Run](#)

Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media (add a link to your JustGiving page if you have one). We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters. Don't forget to tag us in your photos on social media [@societyofstjames](#).

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event, by contacting fundraising@ssj.org.uk. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.



SANTA FUN RUN



GET READY!

WILL YOU SLEIGH THE COMPETITION?



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

We are fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

Please donate and help **end homelessness**
locally this christmas.



DONATE NOW



the **society** of
st James >

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664



HOW TO TAKE PART IN OUR ADVENT CHALLENGE



Download the Advent Challenge

Click [here](#) to download. Print it out and stick it on a wall. Each day, complete the challenge in the corresponding door. Be sure to take photos and videos of yourselves completing each challenge to share on social media, don't forget to tag us [@societyofstjames](#). Try to get as many people as possible to sponsor you and help you reach your fundraising target!

Spread the word

Make sure everyone knows your group is taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event by contacting fundraising@ssj.org.uk. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media [@societyofstjames..](#)



ADVENT CHALLENGE



25 DAYS, 24 CHALLENGES

ONE GREAT CAUSE!

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.



DONATE NOW



HOW TO TAKE PART IN DECORATE YOUR DOOR



Get decortating

Get your community, friends, and family involved in our festive door decorating challenge! Agree on a donation amount to enter, with all funds going to the society of st james. Then, decorate your front door with wreaths, lights, tinsel anything festive goes! Once your door is ready, snap a photo and share it with your community group. The most creative door will win a prize!

Spread the word

Make sure everyone knows your group is taking part in the challenge. Share your photos on social media with your justgiving page linked(if you have one). We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters,

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event by contact fundraising@ssj.org.uk. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media [@societyofstjames](#).



the society of
st James ➤

SSJ.ORG.UK

DECORATE YOUR DOOR

DECK THE DOORS

HELP END HOMELESSNESS ON YOUR STREETS

We are fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

Please donate £ to take part and
help end homelessness locally this
christmas.



DONATE NOW



the society of
st James ➤

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664



HOW TO PLAN YOUR GIFT WRAPPING STATION



Get the date in the diary

Plan a date and time with your community group, friend, and family to hold a gift wrapping station. Decide who will bring the wrapping paper, tape, and scissors, and how much you are going to ask people to donate per present that will be wrapped.

Spread the word

Make sure everyone knows your group is offering a gift wrapping station, include details of where it is and what date. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

Participants can either make their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event by contacting fundraising@ssj.org.uk to arrange a time for the donations to be counted. Don't forget to tag us in your photos on social media using our tag [@societyofstjames](#).



GIFT WRAPPING



PAPER, RIBBON, PURPOSE

HELP END HOMELESSNESS LOCALLY



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

We are fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate £ per present wrapped and help **end homelessness locally** this christmas.



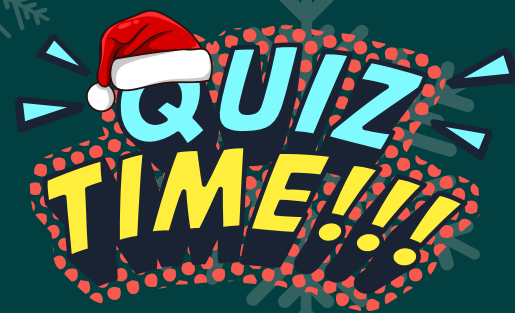
DONATE NOW



the **society** of
st James >

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR FESTIVE QUIZ



Get the date in the diary

Bring your group together for some Christmas fun and raise money while you're at it! Host a Christmas Quiz with your community online or in person. Invite members, friends and family to join. Get a date in the diary and allocate someone to write the quiz. Charge a small fee for people to take part. All money raised will help support SSJ and our mission to end homelessness locally this Christmas.

Spread the word

Make sure everyone knows about your Christmas quiz and be sure to invite all your members and their friends and family. We have a poster template below which you can download for free and display at home, or send personal invites by text, WhatsApp and email.

Collect your donations

People can make their donation by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event by contacting fundraising@ssj.org.uk. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.



FESTIVE QUIZ



HAVE YOU GOT WHAT IT TAKES

TO BEAT THE OTHER TEAMS?

DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

We are fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

Please donate £ to take part and
help **end homelessness locally this**
christmas.



DONATE NOW

the **society** of
st James >

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR CHRISTMAS CAKE SALE



Get the date in the diary

Plan a date and time with your community group to hold a Christmas cake sale. Decide who will bring the cakes, and how much you are going to charge for the cakes.

Spread the word

Make sure everyone knows about your Christmas cake sale, so be sure to invite your family and friends. We have a poster template which you can download for free and display at home, or send personal invites by text or WhatsApp or click [here](#) to use our ready made social media pack.



Collect your donations

Participants can either make their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event by contacting fundraising@ssj.org.uk to arrange a time for the donations to be brought in and counted. Don't forget to tag us in your photos on social media [@societyofstjames](#).



CHRISTMAS CAKE SALE

GET READY!

READY, STEADY, BAKE!

DATE: _ _ _ _ _

TIME: _ _ _ _ _

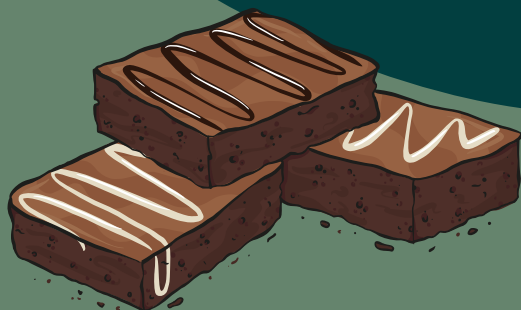
LOCATION: _ _ _ _ _

We are fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

Please donate and help **end homelessness**
locally this Christmas.



DONATE NOW



the **society** of
st James >

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

REGULAR GIVING

Why is regular giving important?

Regular giving provides a vital and steady income stream for charities. By setting regular giving to the Society of St James you are supporting us to deliver essential services effectively and helping us to end homelessness across Hampshire person, by person.

Receiving regular monthly or annual donations allows us to budget for long-term projects, such as programme development. This stability reduces reliance on short-term grant funding and allows us to focus on our core mission without constant fundraising pressures.

Other ways you can give regularly:

Online giving: Use our simple and secure [Just Giving link](#) to make one-time or recurring donations online.

Standing order: To support us with a regular gift by standing order, please use the bank details below:

- Account Name: Society of St James
- Sort code: 56-00-68
- Account no.: 37639722
- Ref: “[your name]_RG”

MONTHLY GIVING

How does your monthly giving help?

£10 a month

could ensure ongoing support for residents in safe accommodation

£25 a month

could fund activities and training that foster confidence and recovery

£50 a month

could help build the long-term foundations that make lasting change possible

You can give a one off donation by clicking “donate” on our website, a bank transfer (details below) or make a cash donation for more details email fundraising@ssj.org.uk

Account Name: Society of St James
Sort code: 56-00-68
Account no.: 37639722
Ref: “[your name]_RG”