



GET INSPIRED...

Christmas fundraising ideas to help us reach our £80,000 target to end homelessness locally.

SSJ.ORG.UK

the **society** of
st James ➤

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

WHY CHOOSE TO SUPPORT ?

the society of
st James > this Christmas

The Society of St James is a Hampshire-based charity that exists to end homelessness locally, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness across Hampshire. We need your help to continue to provide these vital services and to end homelessness.

We believe it is a moral human right to have somewhere safe to live and to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at [SSJ.org.uk](https://ssj.org.uk).

Ready to make your Christmas fundraiser unforgettable?

Click [here](#) to check out our legal pack, it has everything you need to know to stay safe, legal, and set up for success. Let's make your impact count!

More information at: [SSJ.ORG.UK](https://ssj.org.uk)

THANKS SO MUCH FOR HOSTING

a fundraiser for  the society of **st James** ➤

“Thank you for choosing the Society of St James. With your support we can end homelessness locally together, person by person.

For the people that have been pushed into homelessness Christmas time can be a challenge, which is why we have set ourselves the goal of raising **£80,000** to help support our projects.

We are truly grateful to have you on this journey with us, and we can't wait to see how your fundraiser unfolds. Don't forget to share your efforts on social media and tag us **@societyofstjames** so that we can celebrate your impact with our community.”

Tania Marsh, Chief Executive

Here's how your donations could help

- £10** - could provide a Christmas meal and gift for a resident
- £50** - could provide essentials like warm clothing or toiletries
- £100** - could contribute to rent deposit or interview clothing
- £250** - could support tailored activities that build skills, confidence, and opportunity

More information at: **SSJ.ORG.UK**

FUNDRAISING IDEAS

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.

Why not drop us an email and we can introduce some more fundraising ideas. Please email fundraising@ssj.org.uk or visit <https://ssj.org.uk/support-us-fundraising/> for more ideas.

Take a look at our Fundraising Pack for inspiring ways you can support SSJ throughout the year and help us end homelessness locally.

Together, we can make a lasting impact - not just at Christmas, but all year round.

For more information or to request a pack click [here](#).

More information at: **SSJ.ORG.UK**

6 WAYS TO RAISE

donations for **the society of
st James** ➤



1. CHRISTMAS JUMPER DAY

Join in on Christmas Jumper Day, 11th December, or choose a day for you and your friends to wear Christmas jumpers. Collect donations and see who has the most festive outfit!

2. SANTA FUN RUN/WALK

Get active this Christmas with a fun run or walk to raise money for the Society of St James! Plan your own route or join a local Santa Run - many include suits and medals.



3. COMPLETE OUR 25 DAY ADVENT CHALLENGE

Complete our 25 Advent calendar challenge and ask people to sponsor you. Take photos and videos throughout.



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6 WAYS TO RAISE

donations for **the society of
st James** ➤



4. SILENT NIGHT CHALLENGE

Stay silent for 2–24 hours. Let everyone know you're going silent and help to end homelessness this Christmas. No talking, texting, or social media!

5. CHRISTMAS CRAFT STALL

Get creative and turn your skills into support! A Christmas Craft Sale is a fun and festive way to raise money for the Society of St James.



6. CHRISTMAS CAKE SALE

Host a 'coffee morning' or cake sale and sell your home made (or store bought!) festive sweet treats to raise money to end homelessness locally.

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HOW TO PLAN YOUR CHRISTMAS JUMPER DAY



Get the date in the diary

Plan a date with your friends or family to hold a Christmas Jumper meal, party, or night in, if your not joining in on Christmas Jumper Day (11th December). Then decide how much you are going to ask people to donate.

Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media and add a link to your JustGiving page if you have one). We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters. Don't forget to tag us in your photos on social media [@societyofstjames](#).



Collect your donations

People can make donations using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.



CHRISTMAS JUMPER DAY

IS COMING!

ARE YOU READY?



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of
homelessness locally.

Please donate £ to take part and
help **end homelessness locally** this
Christmas.



DONATE NOW

the **society** of
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HOW TO PLAN YOUR SANTA FUN RUN



Get the date in the diary

You can either arrange your own santa run/walk with friends and family and use your own route or you could join in with a local santa run scheduled in your area.

[Portsmouth Santa Run](#)



Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media (add a link to your JustGiving page if you have one). We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters, Don't forget to tag us in your photos on social media [@societyofstjames](#).

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.



SANTA FUN RUN



GET READY!

WILL YOU SLEIGH THE COMPETITION?



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

Please donate and help **end homelessness**
locally this christmas.



DONATE NOW

the **society** of
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HOW TO TAKE PART IN OUR ADVENT CHALLENGE



Download the Advent Challenge

Click [here](#) to download. Print it out and stick it on a wall. Each day, complete the challenge in the corresponding door. Be sure to take photos and videos of yourself completing each challenge to share on social media, don't forget to tag us [@societyofstjames](#). Try to get as many people as possible to sponsor you and help you reach your fundraising target!

Spread the word

Make sure everyone knows you are taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media [@societyofstjames](#).



ADVENT CHALLENGE



25 DAYS, 24 CHALLENGES

ONE GREAT CAUSE!

I am fundraising in aid of 'the Society of St James' to help support people who are, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.



DONATE NOW



HOW TO TAKE PART IN SILENT NIGHT



Choose how long.

Pick how long you will stay silent:

Mini: 2 hours, Medium: 6–12 hours, Ultimate: 24 hours.

Set up your fundraising page and let people know in advance what you are doing. Wear a sign or a sticker whilst being silent so people know what you are doing and can donate.

Spread the word

Make sure everyone knows you are taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters,

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ.

For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media [@societyofstjames.](#)



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SILENT NIGHT

SHHHHH....



I'M SILENT TO END HOMELESSNESS LOCALLY!

DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _



I am fundraising in aid of
'the Society of St James' to help support
people who are homeless, or are at risk of,
homelessness locally.

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HOW TO PLAN YOUR CHRISTMAS CRAFT SALE



Get crafting

Spend time making something festive - cards, decorations, ornaments, or handmade gifts and use your creations to raise money to end homelessness locally. You don't need to be a crafting pro – just put your heart into it!

Spread the word

Make sure everyone knows about your Christmas crafting! Tell your family and friends, share your progress on social media, and sell your handmade creations online to raise even more funds or attend a local craft fayre and sell your items there. We've also created a poster template below you can download for free- perfect to display at home and showcase your crafting journey!

Collect your donations

Participants can either contribute their donation using the QR code on the fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media [@societyofstjames](https://www.instagram.com/societyofstjames).



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CHRISTMAS CRAFT SALE

GET CRAFTY

END HOMELESSNESS LOCALLY



DATE: _ _ _ _ _

TIME: _ _ _ _ _

LOCATION: _ _ _ _ _

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HOW TO PLAN YOUR CHRISTMAS CAKE SALE



Get the date in the diary

Plan a date and time with your friends and family to hold a Christmas cake sale. Decide who will bring the cakes, and how much you are going to charge for the cakes.

Spread the word

You want to make sure everyone knows about your Christmas cake sale, so be sure to invite your family and friends. We have a poster template below which you can download for free and display at home, or send personal invites by text or WhatsApp.



Collect your donations

Participants can either contribute their donation using the QR code on the fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media [@societyofstjames](https://www.instagram.com/societyofstjames).



CHRISTMAS CAKE SALE

GET READY!

READY, STEADY, BAKE!

DATE: _ _ _ _ _

TIME: _ _ _ _ _

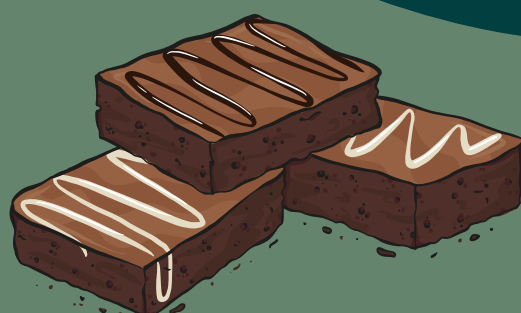
LOCATION: _ _ _ _ _

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REGULAR GIVING

Why is regular giving important?

Regular giving provides a vital and steady income stream for charities. By setting regular giving to the Society of St James you are supporting us to deliver essential services effectively and helping us to end homelessness across Hampshire person, by person.

Receiving regular monthly or annual donations allows us to budget for long-term projects, such as programme development. This stability reduces reliance on short-term grant funding and allows us to focus on our core mission without constant fundraising pressures.

Other ways you can give regularly:

Online giving: Use our simple and secure [Just Giving link](#) to make one-time or recurring donations online.

Standing order: To support us with a regular gift by standing order, please use the bank details below:

- Account Name: Society of St James
- Sort code: 56-00-68
- Account no.: 37639722
- Ref: “[your name]_RG”

MONTHLY GIVING

How does your monthly giving help?

£10 a month

could ensure ongoing support for residents in safe accommodation

£25 a month

could fund activities and training that foster confidence and recovery

£50 a month

could help build the long-term foundations that make lasting change possible

You can give a one off donation by clicking “donate” on our website, a bank transfer (details below) or make a cash donation for more details email fundraising@ssj.org.uk

Account Name: Society of St James
Sort code: 56-00-68
Account no.: 37639722
Ref: “[your name]_RG”