



GET INSPIRED...

This World Cup play your part, help end homelessness locally.

SSJ.ORG.UK

the society of
st James 

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

WHY CHOOSE TO SUPPORT ?

the society of
st James > this World Cup

The Society of St James is a Hampshire-based charity that exists to end homelessness in locally, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at SSJ.org.uk.

More information at: SSJ.ORG.UK

THANKS SO MUCH FOR HOSTING

a fundraiser for **the society of
st James** >

“Thank you for choosing the Society of St James. With your support we can end homelessness locally, person by person.

We are truly grateful to have you on this journey with us, and we can't wait to see how your fundraiser unfolds. Don't forget to share your efforts on social media and tag us @societyofstjames we'd love to celebrate your impact with our community.”

Tania Marsh, Chief Executive

Here's how your donations will help

£50 - could provide essentials like warm clothing or toiletries

£100 - could contribute to rent deposit or interview clothing

£250 - could support tailored activities that build skills, confidence, and opportunity

More information at: **SSJ.ORG.UK**

FUNDRAISING IDEAS

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.

Are you part of a community group?

Why not invite us for a chat and introduce some fundraising ideas to your group?

To arrange a visit from us to talk to your community group, please email fundraising@ssj.org.uk or visit ssj.org.uk/support-us-fundraising/ for more ideas.

Take a look at other fundraising packs for inspiring ways you or your community group to support SSJ throughout the year and help us end homelessness locally.

For more information or to request a pack click [here](#).

Ready to make your World Cup fundraiser unforgettable?

Click the link [here](#) to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information at: SSJ.ORG.UK



WAYS TO RAISE

donations for **the society of st James** 



1. Keepy Uppy Challenge

Take on the SSJ Keepy Uppy Challenge! Everyone gets three tries, and you can add up your scores with friends, family or teammates. Donate to enter, or ask people to sponsor you per kick all to help end homelessness in our local community.

2. World Cup Meal

Host a World Cup-themed meal! Everyone picks a country from a hat and brings a dish inspired by it. It's a fun, social way to share food, celebrate different cultures, and support the campaign.



3. World Cup Score Predictor

A simple, inclusive fundraising activity where participants predict match scores or outcomes during the World Cup. No football knowledge needed, just guess and get involved while supporting to help end homelessness locally.



SSJ.ORG.UK

WAYS TO RAISE

donations for **the society of st James** 



4. Football Bingo

An inclusive bingo-style game based on World Cup moments. Participants take part in a game of bingo while raising money end homelessness.

5. Wear Your Team Colours Day

A simple, inclusive awareness and fundraising day where people wear football shirts or team colours. No physical activity required just participation, helping to end homelessness locally.



Help SSJ end homelessness this World Cup



To submit any cash donations in after your events please contact fundraising@ssj.org.uk for more information and to arrange a drop off.

HOW TO PLAN YOUR KEEPY UPPY CHALLENGE



Taking Part

Your challenge: keep that ball in the air! You can do this as an individual but it's more fun together. Everyone gets three attempts, and scores are added together for a final team total. Share your video and score by tagging SSJ on social media or emailing fundraising@ssj.org.uk.

Spread the word

Spread the word and let people know you're taking part! Share photos or videos on social media and include a link to the world cup JustGiving page click [here](#) for the link. You can also download our free poster to put up at home, in your community, or at work. Don't forget to tag [@societyofstjames](#) and include your keepy uppy score, or send your video by DM or email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ's World Cup Just Giving page link is [here](#). For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.



KEEPY UPPY CHALLENGE



100,000 KEEPY UPPIES

TO HELP END HOMELESSNESS



DATE: _____

TIME: _____

LOCATION: _____

Fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally this world cup.



DONATE NOW



HOW TO PLAN YOUR WORLD CUP MEAL



Get the date in the diary

Pick a date and make sure you've got a space booked. Agree how the event will run on the day with whoever needs to be involved. Prepare a hat with all the World Cup countries inside for people to draw from.

Spread the word

Tell people you're taking part! Use our free printable poster. Share photos on the day and tag us on social media. To join in, donate a minimum of £5 and pick a country from the hat. It's a fun, activity to enjoy with friends, family, or your community.

Collect your donations

People are to donate to take part, however encourage additional donations on the day. People can give via the QR code on the poster or by clicking the donation link [here](#). You can also email fundraising@ssj.org.uk to request a donation bucket.



WORLD CUP MEAL



EAT, CHEER

END HOMELESSNESS 

DATE: _____

TIME: _____

LOCATION: _____

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Please donate and help end homelessness locally this world cup.



DONATE NOW



the **society** of
st James 

SCORE PREDICTOR – HOW TO GET INVOLVED



Set up your predictors

Create a simple form or sheet where participants predict match scores or winners. Collect a donation from people taking part; once people have donated, send them the form/sheet you have prepared. Ask them to write down their predictions on the sheet. Offer small prizes or recognition for winners if possible.

Spread the word

Tell everyone you're doing a score predictor. Use the free printable poster below. Take photo of your score board and tag us on social media. Participants need to donate to take part

Collecting your donations.

People need to donate to take part. People can give via the QR code on the poster or by clicking the donation link [here](#). You can also email fundraising@ssj.org.uk to request a donation bucket.

SCORE

<input type="checkbox"/>	<input type="text"/>	<input checked="" type="checkbox"/>
<input type="checkbox"/>	<input type="text"/>	<input type="checkbox"/>

WORLD CUP SCORE PREDICTION



ONE GUESS. ONE GOAL:

SCORE

<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/>
<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

END HOMELESSNESS 

CONTACT:

TO TAKE PART

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HOW TO TAKE PART IN FOOTBALL BINGO



Download or create the bingo cards

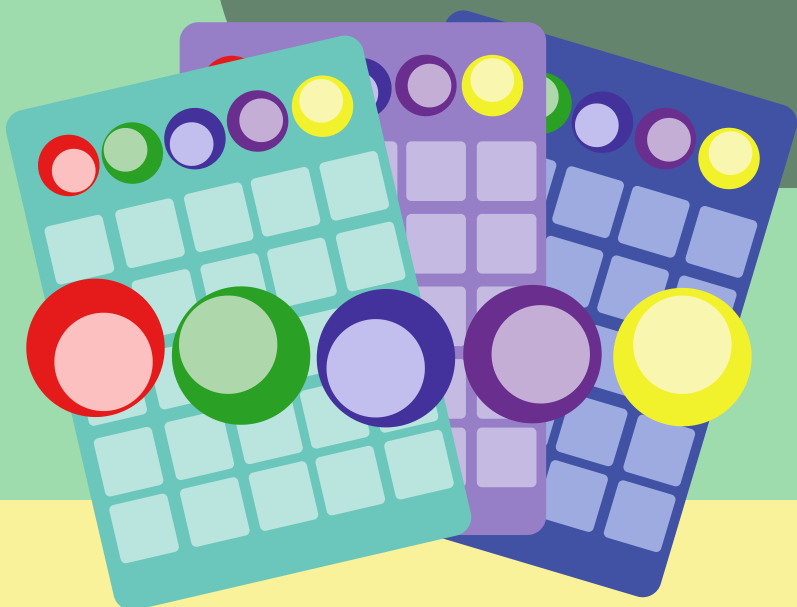
Click [here](#) to download and print Football Bingo cards for you and your friend, family, and/or community group. The cards include common football events. A caller reads out events, and participants mark them off as they are called. Entry is via a donation, with a prize for the winner if available.

Spread the word

Make sure everyone knows you are taking part in the bingo game. Share your photos on social media and add a link to your JustGiving page if you have one or click [here](#) for the world cup Just Giving Page. We have a poster template below which you can download for free and display to encourage people to get involved.

Collect your donations

People donate to sign up. People can give via the QR code on the poster below. You can also email fundraising@ssj.org.uk to request a donation bucket for the event.



FOOTBALL BINGO



FOOTBALL BINGO WITH A PURPOSE

END HOMELESSNESS 

DATE: _____

TIME: _____

LOCATION: _____

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Please donate and help end homelessness locally this world cup.



DONATE NOW

the society of
st James 

GET INVOLVED IN WEAR YOUR TEAM COLOUR DAY

Pick a date

Choose a day during the campaign period (18th May–19th July) and ask participants to donate to wear their favourite football shirt or team colours. You can get involved at work or turn it into a fun football-themed day with friends, family, or your community. It's an easy and inclusive way to support the campaign and help end homelessness locally.

Spread the word

Make sure everyone knows about your Wear Your Team Colours day and invite people to take part. If you're doing it at work, invite your colleagues. If you're running a fun day, invite your friends, family, and community. You can download our free poster template to display or share, or send invites via text, WhatsApp, or email. Don't forget to take lots of photos and tag us on social media..

Collect your donations

People need to donate to participate, people can give via the QR code on the poster or you can email fundraising@ssj.org.uk to request a donation bucket for your event.



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WEAR YOUR TEAM COLOUR DAY

WEAR YOUR TEAM COLOUR AND HELP

END HOMELESSNESS 



DATE: _____

TIME: _____

LOCATION: _____



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Please donate and help end homelessness locally this world cup.



DONATE NOW



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