

THE SOCIETY OF ST JAMES' STEP CHALLENGE

STEPS TO END
HOMELESSNESS LOCALLY



the society of
st James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

SSJ.ORG.UK

FAMILY ACTIVITY & FUNDRAISING PACK

**AUG 1
2026**

WELCOME TO THE ^{the society of} **James** **150,000 STEP CHALLENGE!**


Looking for a fun way to keep the kids active throughout the summer holidays?

Welcome to the ultimate family challenge!

- Every member of the family aims to complete 150,000 steps across August (roughly 5,000 steps a day).

Whether you are exploring trails, walking the dog, walking the beach, or heading out on a scavenger hunt, every single stride builds healthier habits as well as helping us to end homelessness locally.

How to Get Started:


Don't worry if you haven't set up your page yet! Simply **CLICK**  **HERE** and select "Start Fundraising" to create your family's personal JustGiving page, linked directly to our main campaign.

Whats inside this pack

- **Extra summer fundraising ideas:** Simple activities - like picnic in the park or a scavenger hunt. Ways to boost your fundraising whilst getting your steps in.
- **A printable step tracker:** A fun visual tracker that the kids can colour in to show their progress.

By fundraising, your family helps the Society of St James provide safe shelter, daily essentials, and vital, bespoke support to people facing homelessness in our local community.

Let's get moving, have fun, and step up for a brilliant cause this August!

More information at: **SSJ.ORG.UK** 

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WHY CHOOSE TO SUPPORT ?

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st James

The Society of St James is a Hampshire-based charity that exists to end homelessness locally, person by person.

JOIN THE FAMILY STEPS CHALLENGE!

Here is how your steps make a difference:

£100 – could contribute to a rent deposit or clothes for a job interview

£50 – could help someone with essentials like clothing or toiletries.

£32 – could go towards providing a bus ticket and smart attire for someone to attend a job interview, giving them the opportunity to secure employment and rebuild their life.

£25 could go towards session of our sports programme for someone experiencing homelessness, helping them to build confidence and connect with others.

"Thank you for choosing the Society of St James. With your support we can end homelessness locally, person by person."

We are truly grateful to have you on this journey with us, and we can't wait to see how your fundraiser unfolds. Don't forget to share your efforts on social media and tag us @societyofstjames we'd love to celebrate your impact with our community."

Tania Marsh, Chief Executive

More information at: SSJ.ORG.UK

FUNDRAISING IDEAS

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.



Ready to make your summer fundraiser unforgettable?

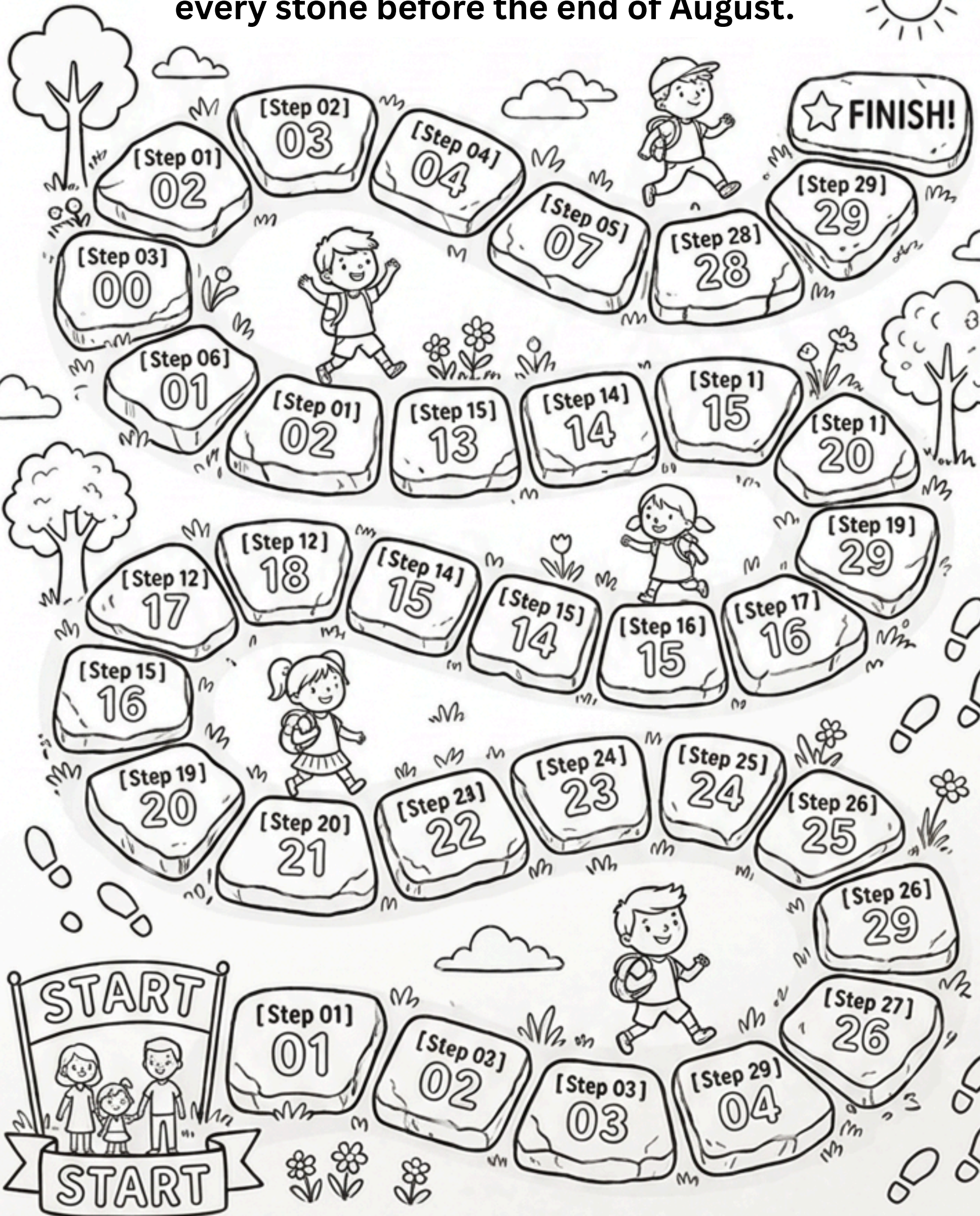
Click the link [here](#) to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information at: **SSJ.ORG.UK**

STEPS TRACKER

Color your way to the finish line!
Each step equals 5,000 steps.

Can you and your family colour in
every stone before the end of August.



PICNIC TO HELP END HOMELESSNESS LOCALLY

JOIN US THIS AUGUST & MAKE A DIFFERENCE LOCALLY

the society of

st **James** >



EVENT DETAILS:

Donate here



DATE: _____



TIME: _____



LOCATION: _____



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JOIN US THIS AUGUST & MAKE A DIFFERENCE LOCALLY

the society of
st James >



EVENT DETAILS:



DATE: _____



TIME: _____



LOCATION: _____



HOW TO PLAN YOUR SCAVENGER HUNT



PICK A DATE

Pick a free day in August and design a simple photo checklist of local landmarks, signs, trees, or hidden items in your Local area. Get it marked down in the family diary!

SPREAD THE WORD

Invite everyone you know! Send a quick invite via text, WhatsApp, or email, or share your digital checklist sheet with groups, friends and/or neighbours. You can also download our free printable poster template on the next page to display or share.

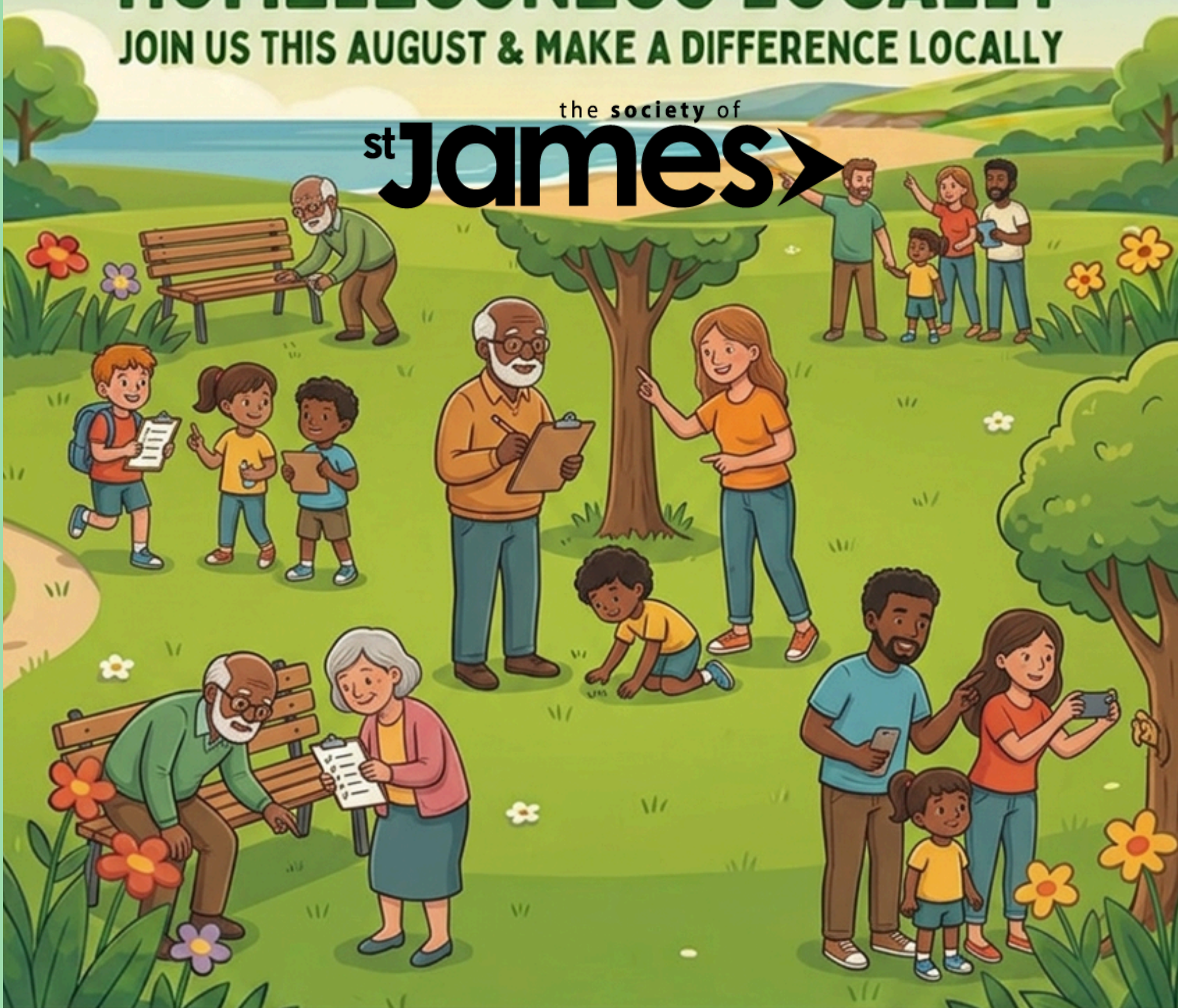
COLLECT DONATIONS

Ask participating families to donate a small entry fee of £5 to £10 directly to your personal JustGiving fundraising link to join the fun. If you haven't already set up your link, you can do that by clicking [here](#) and then clicking "Start Fundraising."

SCAVENGER HUNT TO END HOMELESSNESS LOCALLY

JOIN US THIS AUGUST & MAKE A DIFFERENCE LOCALLY

the society of
st James



EVENT DETAILS:



DATE: _____



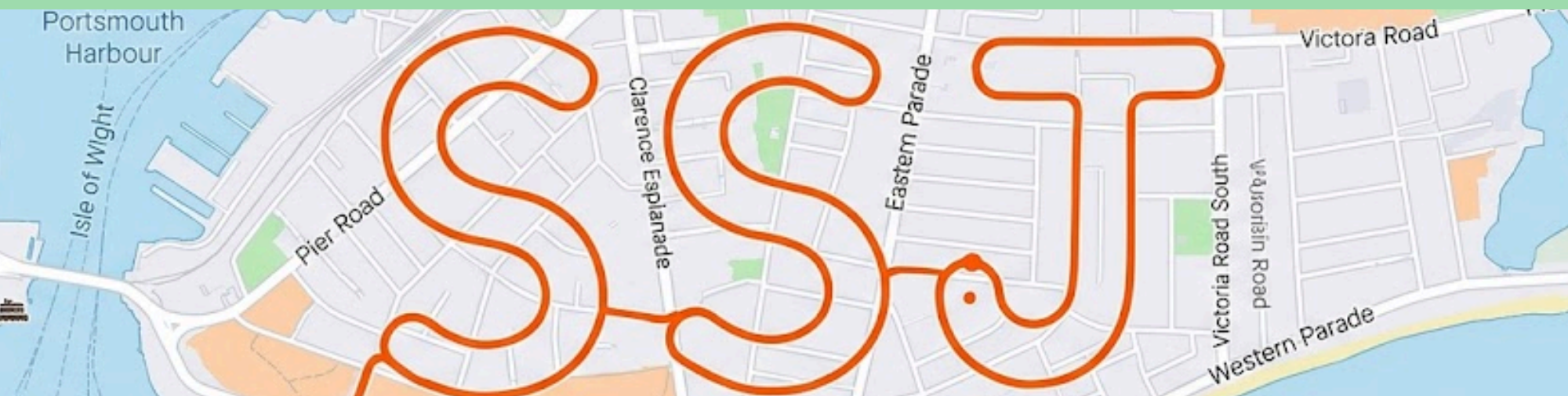
TIME: _____



LOCATION: _____



HOW ABOUT MAKING A FUN STRAVA SHAPE



Taking Part.

Your challenge: A way to keep the kids engaged through the month. Let them pick a shape to walk and lace your trainers up. Go out as a family and walk the chosen shape. Alternatively your supporter can pick a shape for you to walk. This is a fun, creative twist on your daily steps using Strava's GPS route-tracking timeline. Share your completed GPS "Strava Art" screenshots by tagging SSJ on social media or emailing fundraising@ssj.org.uk.

How it works.

1. The kids or a donor picks a shape and challenges you to walk it using Strava GPS tracking.
2. Plan your route on a map to trace the shape with your steps.
3. Complete the walk and screenshot your Strava GPS art as proof!
4. Share your completed shape on social media and claim the donation!

Collecting donations.

Supporters "buy" a shape challenge by making a donation directly to your JustGiving page or using your sponsorship form (e.g., £5 for a simple shape like a square, £10 for a complex one like a star or a word). In the donation comment section, the donor writes the shape they want walked! Once you complete the walk and post the GPS map proof, the bounty is officially claimed.

HOW TO LINK STRAVA TO JUSTGIVING

QUICK SETUP GUIDE

Track your progress • Share your journey • Inspire donors

1. Log in: Go to JustGiving and open your active family SSJ 150,000 steps to end homelessness challenge page.
2. Connect: Scroll down and click the "Connect to Strava" button.
3. Authorise: Log into Strava and click "Authorise" to allow JustGiving to sync.
4. Select "Walks": Set your preferences to sync "Walks" so only your challenge miles post to your timeline.

FUN TIPS FOR FAMILIES

Create a family club: Set up a free, private family "Club" on Strava. It builds an instant leaderboard so kids, parents, and relatives can see who in the lead!

Name your walks: Change titles from "Evening Walk" to something fun like "3,000 steps closer to my 150k goal!"

Snap a pic: Add a quick photo of your walk to your Strava activity. It will cross-post to JustGiving to catch supporters attention!

Need help? Email fundraising@ssj.org.uk and we will get you sorted!

More information at: **SSJ.ORG.UK**

JOIN OUR WHATSAPP GROUP

Join our group!

Want to see how other families are getting on in your local area?

We've set up a dedicated, friendly WhatsApp community hub just for our SSJ step challenge families! It's the perfect place to swap photos of your summer holiday walks, see how others are using their tracking maps, and celebrate hitting those weekly milestones together. It's a supportive space to keep the kids excited and moving all through the holidays.

How to join:

Scan the QR code below using your smartphone camera, or click the direct link in your welcome email to drop straight into the chat!



Yes, I want to join the Society of St James Community Group on WhatsApp. > By scanning the QR code and joining you agree to receive updates, photos, and group messages from us. Please note: Because this is a standard WhatsApp Group, your phone number and profile picture will be visible to other members of the group. You can leave the group or opt out of messages at any time.

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