



# COMMUNITY FUNDRAISING PACK

Fundraising ideas to help you be part of the solution to ending homelessness locally.

**SSJ.ORG.UK**

the society of  
**st James** 

The Society of St James 125 Albert Road South, Southampton, SO14 3FR  
A Company limited by guarantee and registered in England No. 03009700  
Housing Association No. LH4337. Registered Charity No. 1043664

# WHY CHOOSE TO SUPPORT the society of **st James** > ?

The Society of St James is a Hampshire-based charity that exists to end homelessness in Hampshire, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at [SSJ.org.uk](http://SSJ.org.uk).

## **Ready to make your fundraiser unforgettable?**

Click the [here](#) to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information available at: **SSJ.ORG.UK**

# THANK YOU

for considering to  
fundraise in aid of



Welcome to Your Fundraising Journey!

Get ready to discover a pack bursting with exciting ideas and helpful tips!

Inside, you'll find everything you need to take part in fun activities, all while raising vital funds to support people who are experiencing homelessness.

By joining our fundraising initiatives, you're not just helping out – you're becoming a crucial part of the solution to ending homelessness across our community.

Thank you for being part of the solution!



More information available at: **SSJ.ORG.UK**

# A MESSAGE FROM OUR CHIEF EXECUTIVE

“Thank you for choosing the Society of St James and helping us to end homelessness in Hampshire person by person.

People like you are essential to the Society of St James. By being involved you are helping to spread the word and raise vital funds so that we can continue to support people who use our services throughout the year.

We look forward to seeing how your fundraiser or volunteering turns out - don't forget to tag us in your photos on social media.”

Tania Marsh, Chief Executive



Sign up to our newsletter: [SSJ.ORG.UK/NEWSLETTER](https://ssj.org.uk/newsletter)

# HOW YOUR **FUNDRAISING** WILL HELP

**£2700**

A £2700 collection could fund around 30 people to go cycling in the New Forest weekly for a year, supporting people to build new connections and improve physical activity.

**£1260**

£1260 collection could provide 2 weeks of accredited educational learning sessions to support people to gain vital life skills.

**£500**

A £500 collection could provide weekly summer football to around 50 people we support, helping them to meet new people, build new connections, and improve their physical fitness.

**£200**

A £200 collection could fund 11 IDs for people who have come off the streets into a home, allowing them to start accessing benefits, open a bank account, or look for employment.

## **Quotes from service users - real impact.**

“Helped me meet people in similar situation to myself & made friends.”

*“SSJ have had a huge impact, I've met some great people”*

*“Provides me with social inclusion and routine.”*

# INSPIRATION STATION

The following pages are full of fundraising ideas and posters. But to get you started, here are three tips to boost your fundraising



## Tip 1: Talk to everyone

Let everyone know you're organising a fundraising activity to support our cause! Click [here] for ready-to-use social media posts, or get in touch if you'd like personalised posters.

## Tip 2: Invite us to your group

We'd also love to speak to your community group — invite us to give a talk about the important work we're doing and why raising money makes such a big difference.



## Tip 3: Promote your fundraising activity

Share your fundraising events as much as you can, via social media, word of mouth, and more! We've created this fundraising pack full of posters you can use to spread the word. But if you need more, get in contact at [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk).



More ideas at:

# WAYS TO RAISE

donations for **the society of st James**



## TAKE PART IN A SPONSORED EVENT

Create your own sponsored event or sign up with your group to one organised by us.

## HOST A QUIZ NIGHT

Host an evening of fun and questions with all entry fees going to SSJ.



## CAKE SALE OR COFFEE MORNING

Host a 'coffee morning' and sell your home made (or store bought!) sweet treats to raise money.

More ideas at:

# WAYS TO RAISE

donations for **the society of st James**



## GROUP STEP COUNT

Pick a step count for your group to reach in a month. Raise money and get active!

## DO A CAR BOOTSALE

Boot sales and table sales are a great way to raise money and save useful items from being disposed of!



## HOST A CHARITY FOOTBALL MATCH

Host a charity football match with your friends and family, it's a fun day for all while raising money.



# FUNDRAISING IDEAS

## HOW TO PLAN YOUR SPONSORED EVENT

### Choose your event

Choose your own sponsored event or click [here](#) to see what events we have access to. We have a vast range of sponsored events. Alternatively, you can take part in your own challenge.

### Spread the word

Make sure everyone knows your group is taking part in the event. Share your group training or any photos on social media with the justgiving page linked. We have a poster template which you can download for free and display, or send personal invites by email. Click [\[here\]](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

### Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk). Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

# SPONSORED EVENT



HAVE YOU GOT WHAT IT TAKES?

JOIN OUR GROUP SPONSORED EVENT OR  
DONATE AND BE PART OF THE SOLUTION



EVENT: .....

DATE: .....

TIME: .....

LOCATION: .....

We are fundraising in aid of  
'the Society of St James' to help  
support people facing, or at risk of,  
homelessness locally.

Please donate £      to take part  
and help end homelessness locally.



**DONATE NOW**

the society of  
**st James** >

# FUNDRAISING IDEAS

## HOW TO PLAN YOUR QUIZ NIGHT

### Get the date in the diary

Choose a date, time, location, and quizmaster with your group. Finally, decide how much you are going to ask people to donate to enter. Think of other games you can play between rounds for more fun and fundraising.

### Spread the word

Make sure everyone knows your group is hosting a quiz night. We have a poster template which you can download for free and display, get in touch if you'd like personalised posters. You can also send personal invites by email.

### Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk). Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

# QUIZ NIGHT



HAVE YOU GOT WHAT IT TAKES TO  
BEAT THE OTHER TEAMS?

JOIN OUR QUIZ NIGHT



DATE: -----

TIME: -----

LOCATION: -----

We are fundraising in aid of  
'the Society of St James' to help  
support people facing, or at risk of,  
homelessness locally.

Please donate £      to take part  
and help end homelessness locally.



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# FUNDRAISING IDEAS

## HOW TO PLAN YOUR CAKE SALE

### Get the date in the diary

Plan with your group a date and time with to hold a cake sale. Decide who will bring the cakes, and how much you are going to ask people to donate. **Important note you must display signs including details of any allergen in the cakes you are selling**

### Spread the word

Make sure everyone knows your group is hosting a bake sale. We have a poster template which you can download for free and display, get in touch if you'd like personalised posters. You can also send personal invites by email.

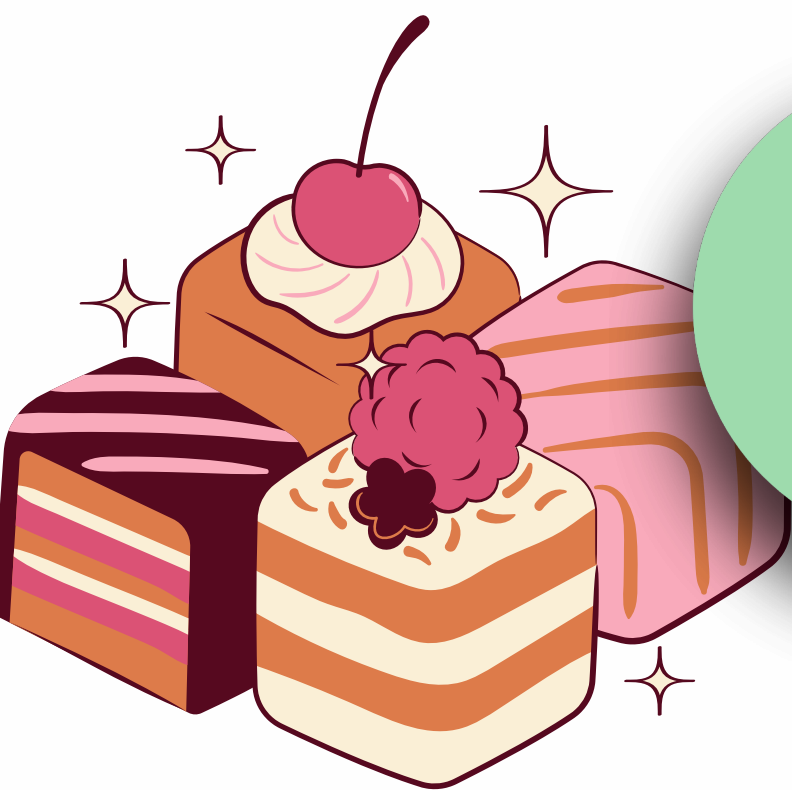
### Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk). Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

# CAKE SALE

GET READY!

READY, STEADY, BAKE!



DATE: \_\_\_\_\_

TIME: \_\_\_\_\_

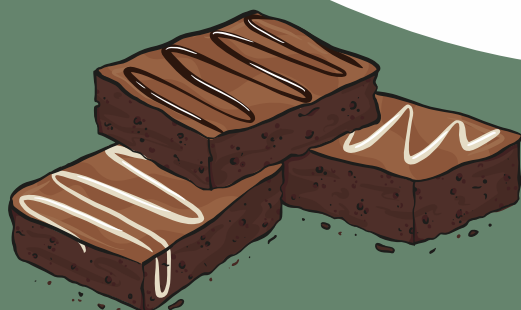
LOCATION: \_\_\_\_\_

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ \_\_\_\_\_ to take part and help end homelessness locally.



**DONATE NOW**



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# FUNDRAISING IDEAS

## HOW TO PLAN YOUR GROUP STEP COUNT

### Choose your challenge

Choose a suitable and challenging step count for your group to strive for. If walking isn't for you, pick another sport or exercise challenge instead.

### Spread the word

Make sure everyone knows your group is taking part in the event. Share your group training or any photos on social media with the justgiving page linked. We have a poster template which you can download for free and display, or send personal invites by email. [Click here](#) [Click \[here\]](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

### Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at [fundraising@ssj.org.uk](mailto:fundraising@ssj.org.uk). Don't forget to tag us in your photos on social media and use the hashtag [#SSJFundraising](#).

# GROUP STEP COUNT

HOW MANY STEPS CAN OUR GROUP

REACH IN A MONTH?



STEP GOAL: \_\_\_\_\_

MONTH: \_\_\_\_\_

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ \_\_\_\_\_ to take part and help end homelessness locally.



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# FUNDRAISING IDEAS

## HOW TO PLAN YOUR CAR BOOT SALE

### Have a sort-out

Ask your group to all have a sort-out of any unwanted items you no longer need or use. Instead of just throwing them away, gather up those treasures and as a group take them to your local car boot sale or sell online, ie Vinted or Ebay..

### Find a local car boot sale

Find a car boot sale local to you and clarify what time it runs from and to. Take all the unwanted item and sell sell sell. Alternatively you can do this online using sites like Vinted or Ebay.

### Collect your donations

Any funds raised while selling your unwanted goods can be donated to the Society of St James. You can either get in touch and take a collection pot or bucket with you, or you can use the QR code on the poster below to collect the contributions. Alternatively, if you decide to sell online, you can donate via bank transfer.

# CAR BOOT SALE



SELLING OUR UNWANTED GOODS TO

END HOMELESSNESS LOCALLY



**We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.**

**Please donate £ to take part and help end homelessness locally.**



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# FUNDRAISING IDEAS

## HOW TO PLAN YOUR CHARITY FOOTBALL MATCH

### Get the date in the diary

With your group plan a date and time to host your charity football match. Decide who will be playing in the teams and how much the ticket prices will be..

### Spread the word

You want to make sure everyone knows about your football match, so be sure all of the group invites family and friends. We have a poster template which you can download for free and display at home, or send personal invites by text or WhatsApp.

### Collect your donations

Participants can either contribute their donation using the QR code on our fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media, and use the hashtag #SSJFundraising.

# CHARITY FOOTBALL MATCH

GOALS

TO END HOMELESSNESS



DATE: \_\_\_\_\_

TIME: \_\_\_\_\_

LOCATION: \_\_\_\_\_

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ \_\_\_\_\_ to take part and help end homelessness locally.



**DONATE NOW**

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# GIFT AID

## What is Gift Aid and why use it?

Gift Aid is a UK government scheme that allows charities to reclaim the basic rate of income tax on eligible donations made by UK taxpayers. When you donate to a charity and choose to add Gift Aid, the charity can reclaim the basic rate of income tax on your donation from the government.

**This effectively increases the value of your donation at no extra cost to you.**

To be eligible for Gift Aid, you must be a UK taxpayer who has paid enough Income Tax or Capital Gains Tax to cover the amount the charity reclaims.

Don't forget to select gift aid we will receive more donations with no extra cost to you at all.