



CORPORATE FUNDRAISING

Ways your business can support SSJ
and achieve your CSR goals

[SSJ.ORG.UK](https://www.ssj.org.uk)

the society of
st James 

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

CSR/ESG OPPORTUNITIES

the society of

AT stJames >

The Society of St James offers a unique partnership opportunity for businesses seeking to make a meaningful and measurable impact through their CSR initiatives.

We provide a range of engaging options, including:

- Payroll giving
- Impactful volunteer days
- Fundraising ideas
- Exciting sponsorship/commercial participation opportunities

Our team will work closely with you to tailor a partnership that aligns with your specific CSR goals and provides clear evidence of the positive social change we achieve together.

By partnering with the Society of St James, your company can demonstrate being part of the solution to ending homelessness and therefore make a lasting difference in the area in which you operate.

More information at: **[SSJ.ORG.UK](https://www.ssj.org.uk)**

A MESSAGE FROM OUR CHIEF EXECUTIVE

“Thank you for choosing Society of St James and helping us to end homelessness in Hampshire person by person.

People like you are essential to the Society of St James. By being involved you are helping to spread the word and raise vital funds so that we can continue to support people who use our services throughout the year.

We look forward to seeing how your fundraiser or volunteering turns out - don't forget to tag us in your photos on social media.”

Tania Marsh, Chief Executive

Sign up to our newsletter: [SSJ.ORG.UK/NEWSLETTER](https://ssj.org.uk/newsletter)



[SSJ.ORG.UK](https://ssj.org.uk)

WHY CHOOSE TO SUPPORT the society of **st James**

The Society of St James is a Hampshire-based charity that exists to end homelessness in Hampshire, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James we provide a wide range of services, all using a trauma-informed approach, including:

- Emergency accommodation
- Outreach support
- Supported housing
- Specialist accommodation (including 2 care homes)
- Move-on accommodation
- Substance misuse services
- Community rehabilitation
- Sporting and hobby-based activities
- Certificated learning
- Volunteering and employment projects

More information at: **SSJ.ORG.UK**

PAYROLL GIVING

What is payroll giving?

Payroll Giving is an easy and effective way to support us to end homelessness by donating directly from your salary or pension. As an added bonus, Payroll Giving is a tax free way of giving to a charity.

Why take part in payroll giving?

Payroll Giving is a valuable, long-term source of income for charities. Regular donations help charities budget and plan ahead, helping them make a lasting difference.

Benefits to you and your business:

- **Easy tax-free donations:** Payroll Giving is the easiest way to make a regular, tax-free donation to any cause you'd like to support. There is no income tax liability on your donation, and as a result, you will pay less tax.
- **Donate more for less:** Donations are taken each month from your salary before tax, meaning more money goes to charity. A £5 monthly donation will cost you no more than £4.
- **Simple set-up:** You can start or stop your donations at any time, simply contact a [Payroll Giving agency](#).

Help us end homelessness and support our vital work with a tax-free donation through your pay.

PAYROLL GIVING

How to sign up and get started?

As an employer it's simple to sign up and get started.

Set Up a Scheme

Contact a [Payroll Giving agency](#) to set up a scheme. Ensure to ask any questions you or your employees have about the scheme.

Agencies may charge an administration fee. They usually deduct this from employees' donations before they pass them to the charity. You can choose to pay the fee, meaning the charities will get more money.

Deduct During Payroll

Make deductions each time you [run payroll](#). The donation will be taken from your employees' pay before tax but after National Insurance.

Donate To Your Agency

Send the donations to your agency - they'll pass them on to the chosen charities.

Find out more about payroll giving at: [gov.uk/payroll-giving](https://www.gov.uk/payroll-giving)

PAYROLL GIVING

How does your payroll giving help?

£100
a month

could go towards providing ongoing support to someone seeking a safe and secure privately rented home, including assistance with finding a reputable landlord, navigating tenancy agreements, and setting up essential utilities.

£50
a month

could go towards refurbishing bedrooms and communal areas in our supported housing units, creating a safe and comfortable space for people to recover from homelessness and trauma.

£20
a month

could go towards delivering our empowering accredited skills training to equip individuals with the tools for sustainable independence.

£10
a month

could go towards creating meaningful volunteering opportunities for people leaving homelessness, providing valuable work experience and a sense of purpose.

Quotes from service users - real impact.

“Helped me meet people in similar situation to myself & made friends.”

“SSJ have had a huge impact, I've met some great people”

“Provides me with social inclusion and routine.”

VOLUNTEER DAYS

Why volunteer?

Corporate volunteer days offer the perfect opportunity for your business or organisation to give back to the local community, whilst also providing your staff with an enjoyable team building activity.

What volunteering does SSJ offer?

We have decorating, cleaning and gardening projects throughout the year suitable for corporate volunteer days.

We ask teams to consider fundraising to cover the cost of tools/equipment/materials you'll need on the day

How does it help?

A large proportion of our service users are suffering from past trauma. At SSJ we are working towards a service that is designed and delivered in a way that takes into account the emotional and psychological needs of the individual, you can help us with this. Improving the environment our service users live in plays a huge part in achieving this goal.

VOLUNTEER DAYS

What can you expect from us?

- A briefing about the project you will be volunteering at and how it supports the needs of the local community
- Detailed risk assessments for your allocated project
- Code of conduct to keep you and our service users safe
- Safety briefing on the day from a trained member of SSJ staff
- Supervision and support throughout the day

If you would like to join our waiting list for a corporate volunteer day or would like to find out more information, please email fundraising@ssj.org.uk.

We will need to know numbers involved, desired location and dates and any accessibility considerations.



FUNDRAISING IDEAS

What type of fundraising events can we do?

You can do any type of fundraising event that works for you and your team. However, if you're not sure, we've included some fundraising event ideas, tips for how to set them up, and posters that you can use to promote them, later in this pack.

Why not invite us for a chat and introduce some fundraising ideas to your team?

To arrange a visit, please email fundraising@ssj.org.uk

COMMERCIAL PARTICIPATION

What is commercial participation?

Commercial Participation is when a business fundraises through their sales. They then become 'commercial participators'.

How can you become a Commercial Participator?

For Commercial Participation, there must be a legal agreement in place with each charity the business wants to support. This is called a Commercial Participation Agreement, and sets out terms for both parties to agree to.

For more information on Commercial Participation please email michelle.jeffery@ssj.org.uk

JAMIE'S COMPUTERS

Jamie's Computers: making a difference through IT recycling

You can directly support SSJ's mission by supporting our social enterprise, Jamie's Computers.

Established in 2002, Jamie's Computers began as a workshop initiative, providing valuable skills and training in IT equipment refurbishment to the people we support. Recognising the potential for both community benefit and environmental responsibility through computer recycling, SSJ nurtured its growth into a professional service.

More than just recycling: A social and environmental impact

By choosing Jamie's Computers for your IT recycling needs, your organisation will contribute to two vital areas:



Environmental sustainability:

Jamie's Computers actively participates in the green economy by recycling and refurbishing IT equipment, reducing electronic waste.



Social impact:

As a social enterprise of SSJ, all proceeds generated by Jamie's Computers directly support our core mission of ending homelessness. Your partnership helps us secure vital resources to provide accommodation, bespoke services, trauma support, and support into education and employment.

JAMIE'S COMPUTERS

Professional services for corporate clients

Jamie's Computers has grown year on year, establishing itself as a provider of professional IT services to a diverse range of corporate clients. This demonstrates the capability to meet the needs of businesses of all sizes.

How your organisation can get involved

There are several ways your organisation can utilise the services of Jamie's Computers and contribute to our mission:

Professional IT services:

Explore opportunities to utilise Jamie's Computers for your organisation's IT service needs, knowing that you are receiving a professional service while also making a positive social impact.

IT equipment recycling:

Instead of disposing of your company's old computers and IT equipment, donate them to Jamie's Computers for secure recycling, government secured wiping and potential refurbishment.

Corporate partnerships:

Discuss with our Business Development, Fundraising and Communications department how a deeper partnership with Jamie's Computers can align with your corporate social responsibility goals. We can explore opportunities for employee volunteering or in-kind donations related to IT equipment.

By choosing Jamie's Computers, your organisation will not only receive professional IT recycling services but will also become part of the solution to ending homelessness across Hampshire as well as contributing to a greener future. We believe that everyone can be part of this and your support through Jamie's Computers is a tangible way to make a difference.

To find out more about jamies please visit

<https://jamies.org.uk/about-us/>

RESOURCES FOR YOUR TEAM

FUNDRAISING IDEAS

Fun Ways to Fundraise For



1. BRIGHT SPARK

Host a dragon's den style innovation night.



2. THEMED DRESS DAY

Encourage your teams to put together their best outfits based on a specific theme.



3. TEAM STEP COUNT

Pick a step count for your team to reach in a month. Raise money and get active!



4. SPONSORED SILENCE

Give up your voice for a day in aid of the SSJ. Simple but effective.



5. TAKE PART IN A SPONSORED EVENT

Create your own sponsored event or sign up with your group to one organised by us.



BRIGHT SPARK



HAVE YOU GOT WHAT IT TAKES

TO BEAT THE COMPETITION?



DATE: - - - - -

TIME: - - - - -

LOCATION: - - - - -



DONATE NOW

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FUNDRAISING IDEAS

HOW TO PLAN YOUR THEMED DRESS DAY

Get the date in the diary

Ensure permission from management. Then choose a date and a theme for your fancy dress. Finally, decide how much you are going to ask people to donate to take part - we suggest a donation of £3 per person.

Spread the word

Make sure everyone in your office knows about the themed dress day. We have a poster template which you can download for free and display, or send personal invites by email. For further fundraising, why not suggest wacky tasks to complete that friends and family can sponsor you to do while in fancy dress?

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

THEMED DRESS UP DAY

UNLEASH YOUR CREATIVITY

AND DRESS TO IMPRESS!

DATE: _____



We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally.



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FUNDRAISING IDEAS

HOW TO PLAN YOUR TEAM STEP COUNT

Choose your challenge

Ensure permission from management. Then choose a suitable and challenging step count for your team to strive for. Finally, decide how much you are going to ask people to donate to sponsor you - we suggest a donation of £3 per person. If walking isn't for you, pick another sport or exercise challenge instead.

Spread the word

Make sure everyone knows about your challenge, including friends and family, so they can sponsor you. We have a poster template which you can download for free and display, or send personal invites by email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

TEAM STEP COUNT

HOW MANY STEPS CAN OUR TEAM

REACH IN A MONTH?



STEP GOAL: _____

MONTH: _____

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ _____ to take part and help end homelessness locally.



DONATE NOW

the **society** of
st James >

FUNDRAISING IDEAS

HOW TO PLAN YOUR SPONSORED SILENCE

Get the date in the diary

Ensure permission from management. Then choose a date and rules of when you can and can't talk. Finally, decide how much you are going to ask people to donate to take part or ask people to sponsor you for not talking - we suggest £3 per person. If silence isn't possible in your workplace, think of other things your team could give up in return for donations.

Spread the word

Make sure everyone in your office knows about the sponsored silence. Let your friends and family know so they can sponsor you. We have a poster template which you can download for free and display, or send personal invites by email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

SPONSORED SILENCE

Shhh!

CAN WE STAY QUIET

FOR THE WHOLE DAY?



DATE: _____

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally.



DONATE NOW

the **society** of
st James >

FUNDRAISING IDEAS

HOW TO PLAN YOUR SPONSORED EVENT

Choose your event

Choose your own sponsored event or click [here](#) to see what events we have access to. We have a vast range of sponsored events you can get involved in. Alternatively, you can take part in your own challenge.

Spread the word

Make sure everyone knows your team is taking part in the event. Share your group training or any photos on social media with the [justgiving](#) page linked. We have a poster template which you can download for free and display, or send personal invites by email. Click [\[here\]](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

SPONSORED EVENT

HAVE YOU GOT WHAT IT TAKES?

JOIN OUR TEAM SPONSORED EVENT OR
DONATE AND BE PART OF THE SOLUTION

EVENT: - - - - -

DATE: - - - - -

TIME: - - - - -

LOCATION: - - - - -

We are fundraising in aid of
'the Society of St James' to help
support people facing, or at risk of,
homelessness locally.

Please donate £ to take part
and help end homelessness locally.



DONATE NOW

the society of
st James >

QUESTIONS & ANSWERS

Q&A

How will my regular donation make a difference in Southampton, Portsmouth, and Hampshire?

Your regular donation will directly support SSJ's vital programmes and services that empower adults in our local community. This could include providing safe havens for those who have been homeless, offering job training, activities to build self-esteem or educational programmes, or simply giving individuals the resources they need to rebuild their lives. Our website features stories and testimonials showcasing the positive impact of our work, ssj.org.uk.

How will my regular donation be used?

You can choose to designate your donations to a specific programme or service that aligns with your interests, or you can make unrestricted donations, allowing SSJ to allocate your generous contribution to the areas of greatest need within Southampton, Portsmouth, and Hampshire.

Q&A

How will my personal information be handled?

SSJ takes the security of your personal information very seriously. Any information you share with us will be handled with the utmost care and confidentiality in accordance with all applicable data protection regulations.

Is my regular donation secure?

SSJ is a well-established charity with a strong reputation for responsible financial management. Your regular donations will be invested carefully to ensure its impact is felt where it is most needed. Our funding model goes beyond traditional donations, incorporating reliable sources like local authority contracts, strategic partnerships, and carefully managed grant opportunities. This diversification provides a strong and resilient foundation for our vital work. Public and earned income allow us to plan for the long term, whilst your donations offer the flexibility to address unforeseen needs and support innovative programmes.

Q&A

How can I learn more about SSJ's work?

We encourage you to visit our website to learn more about SSJ's mission, programmes, and impact within Southampton, Portsmouth, and Hampshire. You can also contact us at [023 8063 4596](tel:02380634596) or fundraising@ssj.org.uk if you have any further questions. We will also be arranging 'Meet the Chief Executive' events across the year. Please sign-up to our mailing list to receive details: ssj.org.uk/newsletter

How much of SSJ's income is spent on those who need it?

98% of everything SSJ spends goes directly on service delivery.

How will we know if we are having a social impact?

We will work with you to monitor and evaluate our partnership regularly to ensure that we are achieving social impact and that we are able to articulate and celebrate it.

Q&A

How can we make a donation to SSJ?

Online Banking: Use your online banking facility to set up a Standing Order.

Our Bank Details are:

Society of St James

Sort Code: 56-00-68

Account Number: 37639722

National Westminster Bank, Southampton City Branch,
12 High Street, Southampton SO14 2NX

Please use ref: 889/Donation

REGULAR GIVING

Why is regular giving important?

Regular giving provides a vital and steady income stream for charities. By setting up a form of regular giving to the Society of St James you are supporting us to deliver essential services effectively and ending homelessness across Hampshire person, by person.

Having regular monthly or annual donations allows us to budget for long-term projects, such as program development. This stability reduces reliance on unpredictable grant funding and allows us to focus on our core mission without constant fundraising pressures.

Other ways you can give regularly:

- **Direct Debit:** Set up regular, automatic donations through direct debit. For more information on direct debit payments please contact fundraising@ssj.org.uk
- **Online Giving:** Use our simple and secure [Just Giving link](#) to make one-time or recurring donations online.

GIFT AID

What is Gift Aid and why use it?

Gift Aid is a UK government scheme that allows charities to reclaim the basic rate of income tax on eligible donations made by UK taxpayers. When you donate to a charity and choose to add Gift Aid, the charity can reclaim the basic rate of income tax on your donation from the government.

This effectively increases the value of your donation at no extra cost to you.

To be eligible for Gift Aid, you must be a UK taxpayer who has paid enough Income Tax or Capital Gains Tax to cover the amount the charity reclaims.

Don't forget to select gift aid we will receive more donations with no extra cost to you at all.

OUR PROMISE

SSJ is a well-established charity with a strong reputation for responsible financial management. Your donation will be invested carefully to ensure its impact is felt where it is most needed.

Our funding model goes beyond traditional donations, incorporating reliable sources like local authority contracts, affordable rental income, strategic partnerships, and carefully managed grant opportunities.

This diversification provides a strong and resilient foundation for our vital work. Public and earned income allow us to plan for the long term, whilst your donations offer the flexibility to address unforeseen needs and support innovative programmes.

Although we cannot guarantee your donation will be spent on the specific items or services outlined, we can guarantee your donation will be used wherever it is needed most to help our work all year round with people experiencing homelessness.

ONE-OFF GIVING

How does your one-off giving help?

£50

could go towards providing a crucial deposit guarantee for someone moving into their own flat, giving them a stable base to rebuild their life.

£32

could go towards session of our sports programme for someone experiencing homelessness, helping them to build confidence and connect with others.

£25

could go towards providing a bus ticket and interview attire for someone to attend a job interview, giving them the opportunity to secure employment and rebuild their life.

£12

could go towards providing essential items like toiletries, towels and a change of clothes for someone moving from rough sleeping into a hostel.

Quotes from service users - real impact.

"Gives me purpose and helps me achieve my goals"

"Made me more adaptable in social settings."

"I'm more myself now and made some great friends"