



INDIVIDUAL FUNDRAISING PACK

Fundraising ideas to help you be part of the solution to ending homelessness locally.

[SSJ.ORG.UK](https://ssj.org.uk)

the society of
st James 

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

WHY CHOOSE TO SUPPORT the society of **st James** > ?

The Society of St James is a Hampshire-based charity that exists to end homelessness in Hampshire, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at SSJ.org.uk.

Ready to make your fundraiser unforgettable?

Click the [here](#) to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information available at: **SSJ.ORG.UK**

THANK YOU

for considering to
fundraise in aid of



Welcome to Your Fundraising Journey!

Get ready to discover a pack bursting with exciting ideas and helpful tips!

Inside, you'll find everything you need to take part in fun activities, all while raising vital funds to support people who are experiencing homelessness.

By joining our fundraising initiatives, you're not just helping out – you're becoming a crucial part of the solution to ending homelessness across our community.

Thank you for being part of the solution!



More information available at: **SSJ.ORG.UK**

HOW YOUR FUNDS HELP

£100
a month

could go towards providing ongoing support to someone seeking a safe and secure privately rented home, including assistance with finding a reputable landlord, navigating tenancy agreements, and setting up essential utilities.

£50
a month

could go towards refurbishing bedrooms and communal areas in our supported housing units, creating a safe and comfortable space for people to recover from homelessness and trauma.

£20
a month

could go towards delivering our empowering accredited skills training to equip individuals with the tools for sustainable independence.

£10
a month

could go towards creating meaningful volunteering opportunities for people leaving homelessness, providing valuable work experience and a sense of purpose.

Quotes from service users - real impact.

“Helped me meet people in similar situation to myself & made friends.”

“SSJ have had a huge impact, I've met some great people”

“Provides me with social inclusion and routine.”

A MESSAGE FROM OUR CHIEF EXECUTIVE

“Thank you for choosing the Society of St James and helping us to end homelessness in Hampshire person by person.

People like you are essential to the Society of St James. By being involved you are helping to spread the word and raise vital funds so that we can continue to support people who use our services throughout the year.

We look forward to seeing how your fundraiser or volunteering turns out - don't forget to tag us in your photos on social media.”

Tania Marsh, Chief Executive



Sign up to our newsletter: [SSJ.ORG.UK/NEWSLETTER](https://ssj.org.uk/newsletter)

INSPIRATION STATION

The following pages are full of fundraising ideas and posters. But to get you started, here are three tips to boost your fundraising:



Tip 1: Talk to Everyone

Let everyone know that you're taking part in a fundraising activity and for what cause. Having people know you're taking part in a fundraising initiative will inspire you to keep going. Plus, the more people who know, the more donations you will attract.

Tip 2: Tell Your Sponsors

Tell them what their money will fund. Knowing where their money could go may encourage people to donate. Examples include: travel to work in the first month of employment, a suit or clothes for a job interview, an ID to apply for jobs or set up a bank account, level 2 qualifications delivered in their accommodation.



Tip 3: Promote your fundraising activity

Share your fundraising events as much as you can, via social media, word of mouth, and more! We've created this [fundraising pack](#) full of content you can use to spread the word. But if you need more, get in contact at fundraising@ssj.org.uk.

More ideas at: SSJ.ORG.UK

WAYS TO RAISE

donations for **the society of st James**



TAKE PART IN A SPONSORED EVENT

Create your own sponsored event or sign up to one organised by us.

HOST A QUIZ NIGHT

Host an evening of fun and questions with all entry fees going to SSJ.



CAKE SALE OR COFFEE MORNING

Host a 'coffee morning' and sell your home made (or store bought!) sweet treats to raise money.

More ideas at:

WAYS TO RAISE

donations for **the society of st James**



GROUP STEP COUNT

Pick a step count for your group to reach in a month. Raise money and get active!

DO A CAR BOOTSALE

Boot sales and table sales are a great way to raise money and save useful items from being disposed of!



HOST A CHARITY FOOTBALL MATCH

Host a charity football match with your friends and family, it's a fun day for all while raising money.



FUNDRAISING IDEAS

HOW TO PLAN YOUR SPONSORED EVENT

Choose your event

Choose your own sponsored event or click [here](#) to see what events we have access to. We have a vast range of sponsored events. Alternatively, you can take part in your own challenge.

Spread the word

Make sure everyone knows your group is taking part in the event. Share your group training or any photos on social media with the justgiving page linked. We have a poster template which you can download for free and display, or send personal invites by email. Click [here](#) for ready-to-use social media posts, or get in touch if you'd like personalised posters

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

SPONSORED EVENT



HAVE YOU GOT WHAT IT TAKES

TO CHALLENGE YOURSELF?



DATE: - - - - -

TIME: - - - - -

LOCATION: - - - - -

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally.



DONATE NOW

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st James >

FUNDRAISING IDEAS

HOW TO PLAN YOUR QUIZ NIGHT

Get the date in the diary

Choose a date, time, location, and quizmaster. Finally, decide how much you are going to ask people to donate to enter (we suggest £3 per person) and think of other games you can play between rounds for more fun and fundraising, such as a tombola.

Spread the word

Make sure all your friend and family knows about the quiz, for an event bigger event let your friends and family also distribute the invite out to. We have a poster template which you can download for free and display, or send personal invites by email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

QUIZ NIGHT



HAVE YOU GOT WHAT IT TAKES

TO BEAT THE OTHER TEAMS?



DATE: _____

TIME: _____

LOCATION: _____

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ _____ to take part and help end homelessness locally.



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FUNDRAISING IDEAS

HOW TO PLAN YOUR CAKE SALE

Get the date in the diary

Plan a date and time with your friends and family to hold a cake sale. Decide who will bring the cakes, and how much you are going to ask people to donate - we suggest a £3 donation per person. **Important note you must display signs including details of any allergen in the cakes you are selling.**

Spread the word

You want to make sure everyone knows about your cake sale, so be sure to invite your family and friends. We have a poster template which you can download for free and display at home, or send personal invites by text or WhatsApp.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

CAKE SALE



GET READY!

READY, STEADY, BAKE!



DATE: _____

TIME: _____

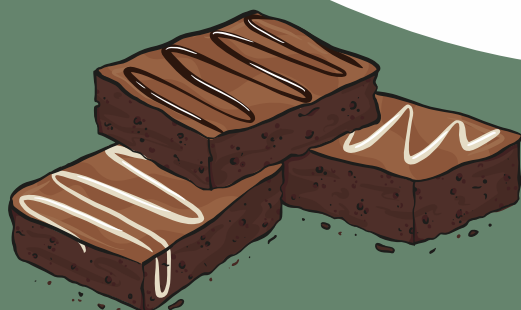
LOCATION: _____

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

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FUNDRAISING IDEAS

HOW TO PLAN YOUR GROUP STEP COUNT

Choose your challenge

Choose a suitable and challenging step count for your group to strive for. Finally, decide how much you are going to ask people to donate to sponsor you - we suggest a donation of £3 per person. If walking isn't for you, pick another sport or exercise challenge instead.

Spread the word

Make sure everyone knows about your challenge, including friends and family, so they can sponsor you. We have a poster template which you can download for free and display, or send personal invites by email.

Collect your donations

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STEP CHALLENGE



HOW MANY STEPS CAN YOU

REACH IN A MONTH?



DATE: - - - - -

TIME: - - - - -

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FUNDRAISING IDEAS

HOW TO PLAN YOUR CAR BOOT SALE

Have a sort-out

Have a sort-out of any unwanted items you no longer need or use. Instead of just throwing them away, gather up those treasures and take them to your local car boot sale or sell online, ie., Vinted or Ebay.

Find a local car boot sale

Find a car boot sale local to you and clarify what time it runs from and to. Take your unwanted item and **sell sell sell**. Alternatively you can do this online using sites like Vinted or Ebay.

Collect your donations

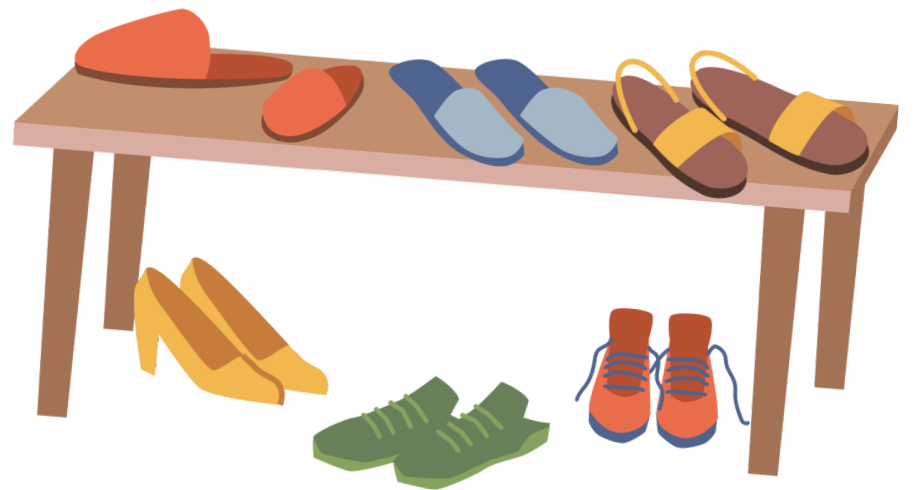
Any funds raised while selling your unwanted goods can be donated to the Society of St James. You can either get in touch and take a collection pot or bucket with you, or you can use the QR code on the poster below to collect the contributions. Alternatively, if you decide to sell online, you can donate via bank transfer.

CAR BOOT SALE



SELLING MY UNWANTED ITEMS TO

END HOMELESSNESS



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FUNDRAISING IDEAS

HOW TO PLAN YOUR CHARITY FOOTBALL MATCH

Get the date in the diary

Plan a date and time to host your charity football match. Decide who will be playing in the teams and how much the ticket prices will be - we suggest £3 per ticket.

Spread the word

You want to make sure everyone knows about your football match, so be sure to invite your family and friends. We have a poster template which you can download for free and display at home, or send personal invites by text or WhatsApp.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media and use the hashtag #SSJFundraising.

CHARITY FOOTBALL MATCH

GOALS

TO END HOMELESSNESS



DATE: - - - - -

TIME: - - - - -

LOCATION: - - - - -

We are fundraising in aid of 'the Society of St James' to help support people facing, or at risk of, homelessness locally.

Please donate £ to take part and help end homelessness locally.



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ONE-OFF GIVING

How does your one-off giving help?

£50

could go towards providing a crucial deposit guarantee for someone moving into their own flat, giving them a stable base to rebuild their life.

£32

could go towards session of our sports programme for someone experiencing homelessness, helping them to build confidence and connect with others.

£25

could go towards providing a bus ticket and interview attire for someone to attend a job interview, giving them the opportunity to secure employment and rebuild their life.

£12

could go towards providing essential items like toiletries, towels and a change of clothes for someone moving from rough sleeping into a hostel.

You can give a one off donation by clicking “donate” on our website, a bank transfer (details below) or make a cash donation for more details email fundraising@ssj.org.uk

Quotes from service users - real impact.

“Gives me purpose and helps me achieve my goals”

“Made me more adaptable in social settings.”

“I'm more myself now and made some great friends”.

REGULAR GIVING

Why is regular giving important?

Regular giving provides a vital and steady income stream for charities. By setting up a form of regular giving to the Society of St James you are supporting us to deliver essential services effectively and ending homelessness across Hampshire person, by person.

Having regular monthly or annual donations allows us to budget for long-term projects, such as programme development. This stability reduces reliance on short-term grant funding and allows us to focus on our core mission without constant fundraising pressures.

Other ways you can give regularly:

- **Direct Debit:** Set up regular, automatic donations through direct debit. For more information on direct debit payments please contact fundraising@ssj.org.uk
- **Online Giving:** Use our simple and secure [Just Giving link](#) to make one-time or recurring donations online.