

GET INSPIRED...

Christmas fundraising ideas to help us reach our £50,000 target to end homelessness locally.

SSJ.ORG.UK

the society of st James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

WHY CHOOSE TO SUPPORT ?

the society of St James this Christmas

The Society of St James is a Hampshire-based charity that exists to end homelessness in locally, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness. We need your help to continue to provide these vital services and end homelessness.

We believe it's a moral human right to have somewhere safe to live and the right to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at SSJ.org.uk.

Ready to make your Christmas fundraiser unforgettable?
Click the link here to check out our legal pack, it's everything you need to stay safe, legal, and set up for success. Let's make your impact count!

More information at: **SSJ.ORG.UK**

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THANKS SO MUCH FOR HOSTING

a fundraiser for the society of St James

“Thank you for choosing the Society of St James. With your support we can end homelessness locally, person by person.

For the people that have been pushed into homelessness Christmas time can be a challenge, which is why we have set ourselves the goal of raising £80,000 to help support our projects.

We are truly grateful to have you on this journey with us, and we can’t wait to see how your fundraiser unfolds. Don’t forget to share your efforts on social media and tag us @societyofstjames we’d love to celebrate your impact with our community.”

Tania Marsh, Chief Executive

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HOW YOUR DONATIONS COULD HELP.

£293.48 Your gift could help keep one of our minibuses on the road for one month, helping people like Joe reach activities that build confidence, friendships and wellbeing.

£250 can help prevent someone becoming street homeless by funding welfare support that helps prevent a temporary financial crisis becoming a housing crisis.

£114.50 can open new opportunities like having a bank account, for someone who has been homeless by replacing a lost birth certificate and passport.

£62.80 can provide someone with a bedding and kitchen welcome pack when moving into one of our accommodations.

£45.20 can help build trust by covering the cost of 2 activities undertaken by a support worker and the people they support over a month.

£31.93 can pay for a christmas dinner or christmas gift for 2 people in our accommodation.

You can give a one off donation by visiting our website **ssj.org.uk/christmas2026** and using our donation form, a bank transfer (details below) or make a cash donation for more details email fundraising@ssj.org.uk

Account Name: Society of St James
Sort code: 56-00-68
Account no.: 37639722
Ref: “[your name]_RG”

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FUNDRAISING **IDEAS**

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.

Why not invite us for a chat and introduce some fundraising ideas to your team?

To arrange a visit from us to talk to your team, please email fundraising@ssj.org.uk or visit https://ssj.org.uk/support-us-fundraising/ for more ideas.

Take a look at our Corporate Fundraising Pack for inspiring ways your business can support SSJ throughout the year and help us end homelessness locally.

Together, we can make a lasting impact - not just at Christmas, but all year round.

For more information or to request a pack click here.

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3 WAYS TO RAISE donations for the society of St James



1. CHRISTMAS JUMPER DAY

Join in on Christmas Jumper Day, 11th December, or choose a day to wear Christmas jumpers. Collect donations and see who has the most festive outfit!

2. SANTA FUN RUN

See who can run the fastest in a santa suit! Collect an ‘entry fee’ from everyone taking part and ask them to collect donations for further fundraising.





3. COMPLETE OUR 25 DAY ADVENT CHALLANGE

Complete our 25 Advent calendar challenges and ask people to sponsor you. Take photos and videos throughout.

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2 WAYS TO RAISE donations for the society of St James

5. OFFICE QUIZ

Ultimate Office Christmas Quiz!
Grab your pens and Santa hats it's time to sleigh the competition!
Entry fees go to SSJ to help end homelessness locally this Christmas.





6. SECRET SANTA WITH A TWIST

Instead of just exchanging gifts, donate a small amount as your "entry fee" into the Secret Santa.

To submit any cash donations in after your events please contact fundraising@ssj.org.uk for more information and to arrange a drop off.

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HOW TO PLAN YOUR **CHRISTMAS JUMPER DAY**

Get the date in the diary

Speak to your boss and get permission to hold Christmas Jumper day at your workplace. Decide on a date (Christmas Jumper Day is 11th December) and how much you are going to ask people to donate to take part.



Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media (add a link to JustGiving page if you have one). We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters. Don't forget to tag us in your photos on social media @societyofstjames.



Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.





the society of st James
believing in your future

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CHRISTMAS JUMPER DAY



IS COMING!

ARE YOU READY?



DATE: _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _

I am fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate £ _____ to take part and help end homelessness locally this Christmas.

DONATE NOW

the society of St James

HOW TO PLAN YOUR **SANTA FUN RUN**



Get the date in the diary

Get festive and fundraise with a Santa Run or Walk! Organise your own route or join a local event. You can do this individually or as a team; encourage your office to sponsor you. All proceeds will help end homelessness locally this Christmas. Walk, jog, or sprint for a great cause! Portsmouth Santa Run

Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media (add a link to your JustGiving page if you have one). We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters. Don't forget to tag us in your photos on social media @societyofstjames.

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SANTA FUN RUN



GET READY!

WILL YOU SLEIGH THE COMPETITION?



DATE: _ _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _

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'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.

DONATE NOW



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HOW TO TAKE PART IN OUR ADVENT CHALLENGE



Download the Advent Challenge

Click here to download. Print it out and stick it on a wall. Each day, complete the challenge in the corresponding door. Be sure to take photos and videos of yourself completing each challenge to share on social media, don't forget to tag us @societyofstjames. Try to get as many people as possible to sponsor you and help you reach your fundraising target!

Spread the word

Make sure everyone knows you are taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media @societyofstjames..





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ADVENT CHALLANGE

25 DAYS, 24 CHALLANGES

ONE GREAT CAUSE!



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HOW TO PLAN YOUR **OFFICE QUIZ**

Get the date in the diary

Bring your team together for some Christmas fun - and raise money while you're at it! Host a Christmas Quiz in your office (or online) and invite colleagues to join in individually or in teams. Get a date in the diary and allocate someone to make the quiz. Charge a small fee for people to take part.
All money raised will help support SSJ and our mission to end homelessness locally this Christmas.

Spread the word

Make sure everyone knows about your Christmas office quiz be sure to invite all your colleagues. We have a poster template below which you can download for free and display at home, or send personal invites by text, WhatsApp and email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.





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OFFICE QUIZ



HAVE YOU GOT WHAT IT TAKES

TO BEAT THE OTHER TEAMS?



DATE: _ _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _ _

We are fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate £ _____ to take part and help end homelessness locally this christmas.

DONATE NOW

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HOW TO PLAN YOUR **A SECRET SANTA WITH A TWIST**



Get the date in the diary

Bring the festive fun to your workplace and support and help end homelessness while you're at it! This year, do a Secret Santa with a Twist: To take part, each person donates an amount you choose to SSJ. Everyone is then randomly matched to a colleague to give a gift. Pick a date and get people signed up to take part.

Spread the word

Make sure everyone knows about your Christmas Secret Santa in the office be sure to invite all your colleagues. We have a poster template below which you can download for free and display at home, or send personal invites by text, WhatsApp and email.

Collect your donations

People can contribute their donations by using the QR code on our fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.





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SECRET SANTA



TAKE PART IN SECRET SANTA WITH A TWIST

TO END HOMELESSNESS LOCALLY



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Please donate £ to take part and help end homelessness locally this christmas.



DONATE NOW

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