

GET INSPIRED...

Christmas fundraising ideas to help us reach our £50,000 target to end homelessness locally.

SSJ.ORG.UK

the society of st James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

WHY CHOOSE TO SUPPORT ?

the society of St James this Christmas

The Society of St James is a Hampshire-based charity that exists to end homelessness locally, person by person. Since 1972, we have provided vital support to thousands of individuals experiencing homelessness across Hampshire. We need your help to continue to provide these vital services and to end homelessness.

We believe it is a moral human right to have somewhere safe to live and to be treated with dignity. We believe that people can change their lives for the better with the right help, and we believe that everyone deserves not just a second or third chance, but as many as it takes to enable them to change their lives for the better.

Here at the Society of St James, we help people in a way that understands and responds to their past experiences. Find out more at SSJ.org.uk.

Ready to make your Christmas fundraiser unforgettable?

Click here to check out our legal pack, it has everything you need to know to stay safe, legal, and set up for success. Let's make your impact count!

More information at: **SSJ.ORG.UK**

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

THANKS SO MUCH FOR HOSTING a fundraiser for the society of St James

"Thank you for choosing the Society of St James. With your support we can end homelessness locally together, person by person.

For the people that have been pushed into homelessness Christmas time can be a challenge, which is why we have set ourselves the goal of raising £50,000 to help support our projects.

We are truly grateful to have you on this journey with us, and we can't wait to see how your fundraiser unfolds. Don't forget to share your efforts on social media and tag us @societyofstjames so that we can celebrate your impact with our community."

Tania Marsh, Chief Executive

More information at: **SSJ.ORG.UK**

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW YOUR DONATIONS COULD HELP.

£293.48 Your gift could help keep one of our minibuses on the road for one month, helping people like Joe reach activities that build confidence, friendships and wellbeing.

£250 can help prevent someone becoming street homeless by funding welfare support that helps prevent a temporary financial crisis becoming a housing crisis.

£180 can help someone who has been homeless and owns nothing, and is now moving on from homelessness furnish their new home with essential items

£114.50 can open new opportunities like having a bank account, for someone who has been homeless by replacing a lost birth certificate and passport.

£62.80 can provide someone with a bedding and kitchen welcome pack when moving into one of our accommodations.

£45.20 can help build trust by covering the cost of 2 activities undertaken by a support worker and the people they support over a month.

£31.93 can pay for a christmas dinner or christmas gift for 2 people in our accommodation.

More information at: **SSJ.ORG.UK**

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

FUNDRAISING **IDEAS**

What type of fundraising events can we do?

You can do any type of fundraising event that works for you as long as it is legal, open, honest and respectful. However, if you're not sure, we've included some fundraising event ideas, tips on how to set them up, and posters that you can use to promote them in this pack.

Why not drop us an email and we can introduce some more fundraising ideas. Please email fundraising@ssj.org.uk or visit https://ssj.org.uk/support-us-fundraising/ for more ideas.

Take a look at our Fundraising Pack for inspiring ways you can support SSJ throughout the year and help us end homelessness locally.

Together, we can make a lasting impact - not just at Christmas, but all year round.

For more information or to request a pack click here.

More information at: **SSJ.ORG.UK**

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

6 WAYS TO RAISE

donations for the society of St James



1. CHRISTMAS JUMPER DAY

Join in on Christmas Jumper Day, 11th December, or choose a day for you and your friends to wear Christmas jumpers. Collect donations and see who has the most festive outfit!

2. SANTA FUN RUN/WALK

Get active this Christmas with a fun run or walk to raise money for the Society of St James! Plan your own route or join a local Santa Run - many include suits and medals.





3. COMPLETE OUR 25 DAY ADVENT CHALLANGE

Complete our 25 Advent calendar challenge and ask people to sponsor you. Take photos and videos throughout.

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

6 WAYS TO RAISE

donations for the society of St James



4.SILENT NIGHT CHALLANGE

Stay silent for 2–24 hours.
Let everyone know you're going silent and help to end homelessness this Christmas. No talking, texting, or social media!



5. CHRISTMAS CRAFT STALL

Get creative and turn your skills into support! A Christmas Craft Sale is a fun and festive way to raise money for the Society of St James.



6. CHRISTMAS CAKE SALE

Host a ‘coffee morning’ or cake sale and sell your home made (or store bought!) festive sweet treats to raise money to end homelessness locally.

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR CHRISTMAS JUMPER DAY





Get the date in the diary

Plan a date with your friends or family to hold a Christmas Jumper meal, party, or night in, if your not joining in on Christmas Jumper Day (11th December). Then decide how much you are going to ask people to donate.

Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media and add a link to your JustGiving page if you have one). We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters. Don't forget to tag us in your photos on social media @societyofstjames.



Collect your donations

People can make donations using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.





the society of st James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

CHRISTMAS JUMPER DAY



IS COMING!

ARE YOU READY?



DATE: _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _

I am fundraising in aid of 'the Society of St James' to help support people who are homeless, or are at risk of homelessness locally.

Please donate £ _____ to take part and help end homelessness locally this Christmas.

DONATE NOW

the society of St James

HOW TO PLAN YOUR **SANTA FUN RUN**



Get the date in the diary

You can either arrange your own santa run/walk with friends and family and use your own route or you could join in with a local santa run scheduled in your area.

Spread the word

Make sure everyone knows you are taking part in the event. Share your photos on social media (add a link to your JustGiving page if you have one).We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters, Don't forget to tag us in your photos on social media @societyofstjames.

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk.





the society of st James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

SANTA FUN RUN



GET READY!

WILL YOU SLEIGH THE COMPETITION?



DATE: _ _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.

DONATE NOW



the society of St James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO TAKE PART IN OUR **ADVENT CHALLENGE**





Download the Advent Challenge

Click here to download. Print it out and stick it on a wall. Each day, complete the challenge in the corresponding door. Be sure to take photos and videos of yourself completing each challenge to share on social media, don't forget to tag us @societyofstjames. Try to get as many people as possible to sponsor you and help you reach your fundraising target!

Spread the word

Make sure everyone knows you are taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters.

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media @societyofstjames.





the society of st James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

ADVENT CHALLANGE



25 DAYS, 24 CHALLENGES

ONE GREAT CAUSE!



I am fundraising in aid of 'the Society of St James' to help support people who are, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.

DONATE NOW

the society of St James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO TAKE PART IN **SILENT NIGHT**



Choose how long.

Pick how long you will stay silent:
Mini: 2 hours, Medium: 6–12 hours, Ultimate: 24 hours.
Set up your fundraising page and let people know in advance what you are doing. Wear a sign or a sticker whilst being silent so people know what you are doing and can donate.

Spread the word

Make sure everyone knows you are taking part in the challenge. Share your photos on social media and add a link to your JustGiving page if you have one. We have a poster template below which you can download for free and display. Click here for ready-to-use social media posts, or get in touch if you'd like personalised posters,

Collect your donations

People can contribute their donations by using the QR code on the fundraising poster, or you can collect cash donations yourself and submit them after the event. Alternatively, you can create your own JustGiving page for the event, ensuring it links to SSJ. For more information on setting up a JustGiving event page, please contact us at fundraising@ssj.org.uk. Don't forget to tag us in your photos on social media @societyofstjames..





the society of st James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

SILENT NIGHT



SHHHHH....

I'M SILENT TO END HOMELESSNESS LOCALLY!



DATE: _ _ _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.

DONATE NOW

the society of St James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR **CHRISTMAS CRAFT SALE**



Get crafting

Spend time making something festive - cards, decorations, ornaments, or handmade gifts and use your creations to raise money to end homelessness locally.
You don't need to be a crafting pro – just put your heart into it!

Spread the word

Make sure everyone knows about your Christmas crafting!
Tell your family and friends, share your progress on social media, and sell your handmade creations online to raise even more funds or attend a local craft fayre and sell your items there.
We've also created a poster template below you can download for free- perfect to display at home and showcase your crafting journey!

Collect your donations

Participants can either contribute their donation using the QR code on the fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media @societyofstjames





the society of st James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

CHRISTMAS CRAFT SALE



GET CRAFTY

END HOMELESSNESS LOCALLY



DATE: _ _ _ _ _ _ _ _ _ _

TIME: _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this christmas.

DONATE NOW



the society of St James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

HOW TO PLAN YOUR **CHRISTMAS CAKE SALE**





Get the date in the diary

Plan a date and time with your friends and family to hold a Christmas cake sale. Decide who will bring the cakes, and how much you are going to charge for the cakes.

Spread the word

You want to make sure everyone knows about your Christmas cake sale, so be sure to invite your family and friends. We have a poster template below which you can download for free and display at home, or send personal invites by text or WhatsApp.



Collect your donations

Participants can either contribute their donation using the QR code on the fundraising poster, or you can collect cash donations yourself and pay them in after the event. Don't forget to tag us in your photos on social media @societyofstjames.



the society of St James

SSJ.ORG.UK

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

CHRISTMAS CAKE SALE



GET READY!

READY, STEADY, BAKE!



DATE: _ _ _ _ _ _ _ _ _ _

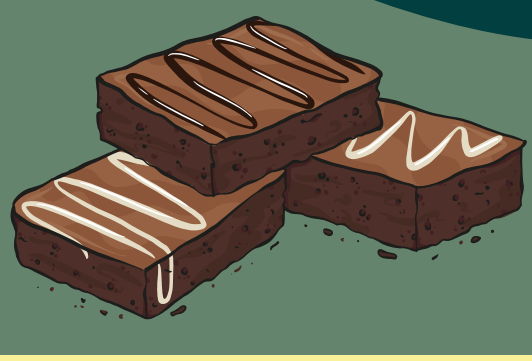
TIME: _ _ _ _ _ _ _ _ _ _

LOCATION: _ _ _ _ _ _ _ _

I am fundraising in aid of
'the Society of St James' to help support people who are homeless, or are at risk of, homelessness locally.

Please donate and help end homelessness locally this Christmas.

DONATE NOW



the society of St James

The Society of St. James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

REGULAR GIVING

Why is regular giving important?

Regular giving provides a vital and steady income stream for charities. By setting regular giving to the Society of St James you are supporting us to deliver essential services effectively and helping us to end homelessness across Hampshire person, by person.

Receiving regular monthly or annual donations allows us to budget for long-term projects, such as programme development. This stability reduces reliance on short-term grant funding and allows us to focus on our core mission without constant fundraising pressures.

Other ways you can give regularly:

Online giving: Use our simple and secure donation page on our website **ssj.org.uk/christmas2026**

Bank transfer: To support us with a via bank transfer, please use the bank details below:

- Account Name: Society of St James
- Sort code: 56-00-68
- Account no.: 37639722
- Ref: “[your name]_RG”

Support us with a standing order and make regular gifts, email fundraising@ssj.org.uk.

the society of St James

SSJ.ORG.UK

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664

MONTHY GIVING

How does your monthly giving help?

£50 a month — could help build the long-term foundations that make lasting change possible

£25 a month — could fund activities and training that foster confidence and recovery

£10 a month — could ensure ongoing support for residents in safe accommodation

You can give a one off donation by visiting our website and using our donation form, a bank transfer (details below) or make a cash donation for more details email **fundraising@ssj.org.uk**

Account Name: Society of St James
Sort code: 56-00-68
Account no.: 37639722
Ref: "[your name]_RG"

the society of st James

SSJ.ORG.UK

The Society of St James 125 Albert Road South, Southampton, SO14 3FR
A Company limited by guarantee and registered in England No. 03009700
Housing Association No. LH4337. Registered Charity No. 1043664